hello,
3x me 4 u

Three projects by Anna Persson (and friends)
From 5 years at The Industrial Design Programme, LTH
By Anna Persson, Fredrik Aidehag & Tina Andersson, Industrial Design Programme at LTH

Design Project I
Fall 2003
Theme: P.S Collection 05, recyclable materials
1 project; 3 concepts

- plant factory
- cd landscape
- egg carton chair
plant factory

cd landscape

egg carton chair
concept 1: plant factory

miniature greenhouse for inside use, 1 bottom, 3 alternative tops
material: PET
plant house

plant factory

plant castle
plant factory

cd landscape

egg carton chair
sound absorbing cd storage, 120 cd’s (5x24) per unit
material: egg carton
plant factory

cd landscape

egg carton chair
concept 3: egg carton chair

slim chair for any occasion…
material: egg carton
P.S collection 05
by Anna Persson, Fredrik Aidehag and Tina Anndersson, fall 2003
Beatrice and I

By Anna Persson,
Industrial Design Programme at LTH

Design Project II
Spring 2004
Theme: Home Electronics
Beatrice: an electric kettle

(&) I: the uninspired student...

Beatrice & I was a project about endless questioning. Why do we do what we do? why do all electric kettles have pastel colored buttons? WHY have I lost my inspiration and HOW do I get it back!? Beatrice is merely the physical result of a project that was all about the process...

Along side the primary brief (to design an electric kettle) I had a secondary brief that was to SAVE ANNA! Having had a rough spring on all fronts I was struggling with my personal relation to the design profession, I felt incapacitated to do anything remotely creative. Freaked by the idea of having lost my inspiration I embarked on the journey that resulted in Beatrice and a re-inspired Anna...
My idea was to make an electric kettle where you could use the pot for serving. Rather controversially I chose to use an already existing teapot. I knew what I wanted her to look like so I took a trip to the local flea market and voilà - Beatrice! Leaving me with designing the base unit.
Inspiration for

The base  The cord  The button
You too could become this happy...
Bird unplugged

By Anna Persson and Anna Åberg, Industrial Design Programme at LTH

5 day Workshop with Marco Mauro from Phillips Design, Eindhoven Fall 2005
Theme: birdhouse/birdfeeders
Bringing live birdsong inside

Bird Unplugged uses the microphone stand as a classic performance icon, though the microphone head in this case has been replaced by a tallow ball to attract the “singers.” The bird song is picked up by a small microphone, embedded within the structure and then directly transmitted to the soundbug inside.

About Soundbug:

This British-designed innovation is about the size of a computer mouse and turns any hard surface into a speaker. Plug it into your music device, stick the bug (in this case the bird) to a door, window or desk, hit play and prepare to be amazed when your surface of choice starts singing back at you.
Ciao & thanks

/anna