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Spatiotemporal description of events in AD

the role of cognitive aspects and voice quality

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Spatiotemporal description of events in AD the role of cognitive aspects and voice quality

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Forskningsrådet för hälsa, arbetsliv och välfärd

How the blind audience receive and experience audio descriptions of visual events

Ongoing project: Roger Johansson, Jana Holsanova, Viveka Lyberg-Åhlander

What?

 Identify perceptual and cognitive factors underlying successful communication between the sighted and the blind during audio descriptions (AD) of visual events.

How?

• Experimental studies using methods from cognitive science and experimental psychology.

Why?

- Increase **knowledge** of how these factors affect communication between the sighted and the blind.
- Apply this knowledge to increase the quality of AD and AD practices, and ultimately facilitate the understanding and accessibility of visual information for the visually impaired.



The present study

- Aim: Systematically investigate how non-sighted people experience and understand <u>spatial relations</u> and <u>temporal change</u> of verbally described events and to investigate what significance the describer's <u>voice</u> <u>quality</u> has in this interaction.
- Specific focus on how sighted vs non-sighted people imagine and create mental models of spatiotemporal content from verbal event descriptions. <u>Similarities</u>? <u>Differences</u>?
- Critical for the experience and understanding of how described state-of-affairs relate to each other over time and space.

The Experiment

- 40 participants
- 20 sighted and 20 non-sighted (congenitally blind or lost sight early in life)
- Groups matched for verbal working memory (Competing Language Processing Task – CLPT)
- Conducted over Zoom
- Each participant listened to 50 event descriptions
- 20 Event descriptions of <u>spatial relations</u>
- 30 Event descriptions of <u>motion changes</u>
- <u>High</u> and <u>Low specificity</u>

Description Specificity Event descriptions of spatial relations

Low Specificity

On the train. Lisa is in a train compartment. Lisa's sister Maja is also there. Lisa sits **in front of** Maja.

High Specificity

On the train. Lisa is in a train compartment. Lisa's sister Maja is also there. Lisa sits **opposite** Maja.





Description Specificity Event descriptions of motion changes

Low Specificity

In school. It's Monday morning. Frank **enters** the classroom door.



High Specificity

In school. It's Monday morning. Frank **rushes through** the classroom door.



Types of Event Descriptions

Event descriptions of spatial relations



1. Person-Person



2. Person-Object

Event descriptions of motion changes







2. Person-Object

Voice Quality

Normal Voice



Dysphonic (hoarse) Voice



The Experiment

- Each participant listened to 50 event descriptions
- 20 Event descriptions of <u>spatial relations</u>
 - 10 Person-person, 10 Person-Object
- 30 Event descriptions of motion changes
 - 10 Person, 10 Person-Object, 10 Person-Person
- Equally distributed across <u>high and low specificity</u>
- Equally distributed across <u>normal and dysphonic voice</u>
- Data analysed with Generalised Mixed Effects Models

The Experiment

Task after listening to each event description

On a scale 1 to 6 rate:

- 1. How well you could **imagine** the content of the described scenario
- 2. How well you **understood** the described scenario
- 3. How **effortful** it was for you to listen to the described scenario
- 4. How **enjoyable** it was for you to listen to the described scenario

Results – Voice quality

Listening effort



Results – Voice quality

Enjoyment



Results - imageability

Event descriptions of spatial relations



Results - imageability

Event descriptions of motion



Summary

- Voice quality in verbal narration of visual events play a major role in listening effort and enjoyment of listening.
 - \rightarrow Big difference for sighted and non-sighted listeners!
- The specificity in how spatial relations and changes in motion are described plays a major role for the imageability of the described content.
 - → Primarily for the non-sighted group and especially prominent for motion changes!
- **Empirical evidence** that these factors are important for successful communication between the sighted and the blind.
- Important factors to consider in **audio descriptions** of visual events.

Thank you for your attention!