

TWG3 Media, Communication and Health

Programme

August 16 – Day 1:

11:00 – 12:30 Lunch meeting for Division and TWG chairs

12:00 – 13:00 Registration

13:00 – 14:45 The opening of the conference and keynote

Break

15:00 – 16:30 Session 1

Theme: Constructions of health and illness

Chair: Anette Grønning

458 Antoinette Fage-Butler

Digital health, climate change and metamodernism: An exploration of two apps addressing climate anxiety and climate action

Opponent: 152 Amanda Karlsson

203 Tobias Schmid

Healthy by Design. How the Interface Design of mHealth Applications shapes the Concept of Public Health

Opponent: 80 Maja Klausen

152 Amanda Karlsson, Carsten Stage & Loni Ledderer

Foregrounding illness or wellness? Nuancing peer-led health publics on social media

Opponent: 203 Tobias Schmid

80 Maja Klausen

Datafied patients and disconnective care

Opponent: 458 Antoinette Fage-Butler

Break

17:00 – 18:30 Session 2

Theme: Digital media, machines, and the existence

Chair: Maja Klausen

398 Matilda Tudor, Helga Eva Sadowski & Amanda Lagerkvist

INTIMATE AI: Desiring through the machine

Opponent: 256 Maja Nordtug

196 Kjersti Blehr Lånkan

Consent processes in media productions on vulnerability

Opponent: 398 Matilda Tudor

256 Maja Nordtug & Marit Haldar

The Technology Multiple: The Robot Avatar Substituting for the Ill Body

Opponent: 101 Moa Eriksson krutrök

101 Moa Eriksson krutrök

Memes of grief: Playfulness of digital mourning on TikTok

Opponent: 196 Kjersti Blehr Lånkan

August 17 - Day 2:

09:00 – 10:30 Session 3

Panel - Healthy ageing and digital technologies: promises and pitfalls

Chair: Helena Sandberg

Fredrika Thelandersson & Helena Sandberg

Seniors' creative ways of navigating the technological take over

Opponent: Päivi Rasi-Heikkinen

Hanna Varjakoski & Elisa Tiilikainen

Preferences and wishes for digital health services: A case study of 75+ year-old urban-dwelling Finns

Opponent: Fredrika Thelandersson

Amalie Sjøgaard Nielsen & Anette Grønning

Autonomy in the contact with healthcare services from a nursing home perspective

Opponent: Hanna Varjakoski

Päivi Rasi-Heikkinen

Robots in the care of older people: Reflections from a learning researcher

Opponent: Amalie Sjøgaard Nielsen

Break

10:45 – 12:15 Session 4

TWG3 Business meeting

Break

12:30 – 14:30 Lunch / TekLab

Break

14:45 – 16:15 National meetings

Break

16:30 – 18:00 Session 5

Theme: Digital Patients

Chair: Maja Nordtug

149 Loni Ledderer, Amanda Karlsson & Carsten Stage

Online care in peer-led patient communities on social media

Opponent: 449 Kristine M Bratland, Charlotte Wien, Torkjel M Sandanger

449 Kristine M Bratland, Charlotte Wien & Torkjel M Sandanger

(A)In need for an advice? Young adults and Online Health Information Seeking Behaviour (OHIS)

Opponent: 65 Riitta Hänninen

65 Riitta Hänninen

Digital Leisure and Wellbeing in Later Life

Opponent: 149 Loni Ledderer

19:30 Dinner

August 18 - Day 3:

09:00 – 10:30 Session 6

Theme: Health communication

Chair: Carsten Stage

401 Martin Engebretsen

Health experts on social media: a new first-line service?

Opponent: 319 Tina Thode Hougaard

319 Tina Thode Hougaard, Matilde Nisbeth Brøgger & Jane Ege Møller

“If it doesn’t help, we will have a look at your tongue” – politeness in Danish e-mail consultations

Opponent: 435 Ylva Ekström

435 Ylva Ekström, Therese Monstad & Michael J. Papa

An organisational communication perspective on a Swedish regional health authority’s COVID-19 communication

Opponent: 401 Martin Engebretsen

Break

10:45 – 12:15 Session 7

Theme: Science, health, and mis/disinformation

Chair: Helena Sandberg

375 Mia-Marie Hammarlin, Dimitrios Kokkinakis, Fredrik Miegel, & Jullietta Stoencheva

Fearing mRNA: A Mixed Methods Study of Vaccine Rumours

Opponent: 205 Ingeborg Hedda Paulsen

42 Tuomas Heikkilä & Esa Väliverronen

Correcting health misinformation from scientific sources

Opponent: 375 Mia-Marie Hammarlin

353 Ragnhild Mølster

The rhetoric of science and expertise in Norwegian NRK TV’s news and factual programs on antimicrobial resistance (AMR)

Opponent: 42 Tuomas Heikkilä

205 Ingeborg Hedda Paulsen

Emotion as arguments for the normal?

Opponent: 353 Ragnhild Mølster

Break

12:30 – 13:45 Lunch / NordMedia Business meeting

Break

14:00 – 15:30 Keynote 2 and closing of the conference

Welcome to Bergen!

Contact information to TWG chairs:

Chairs

Anette Grønning

ahg@sdu.dk

Maja Klausen

maki@sdu.dk

Co-chairs

Helena Sandberg

helena.sandberg@kom.lu.se, +46 (0)706119180

Carsten Stage

norcs@cc.au.dk