



# LUND UNIVERSITY

## Lessons learned about openness

### EndNote course as an open learning resource

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# Lessons learned about openness: EndNote course as an open learning resource

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## Lessons learned

Lessons learned on openness from working with the EndNote course project:

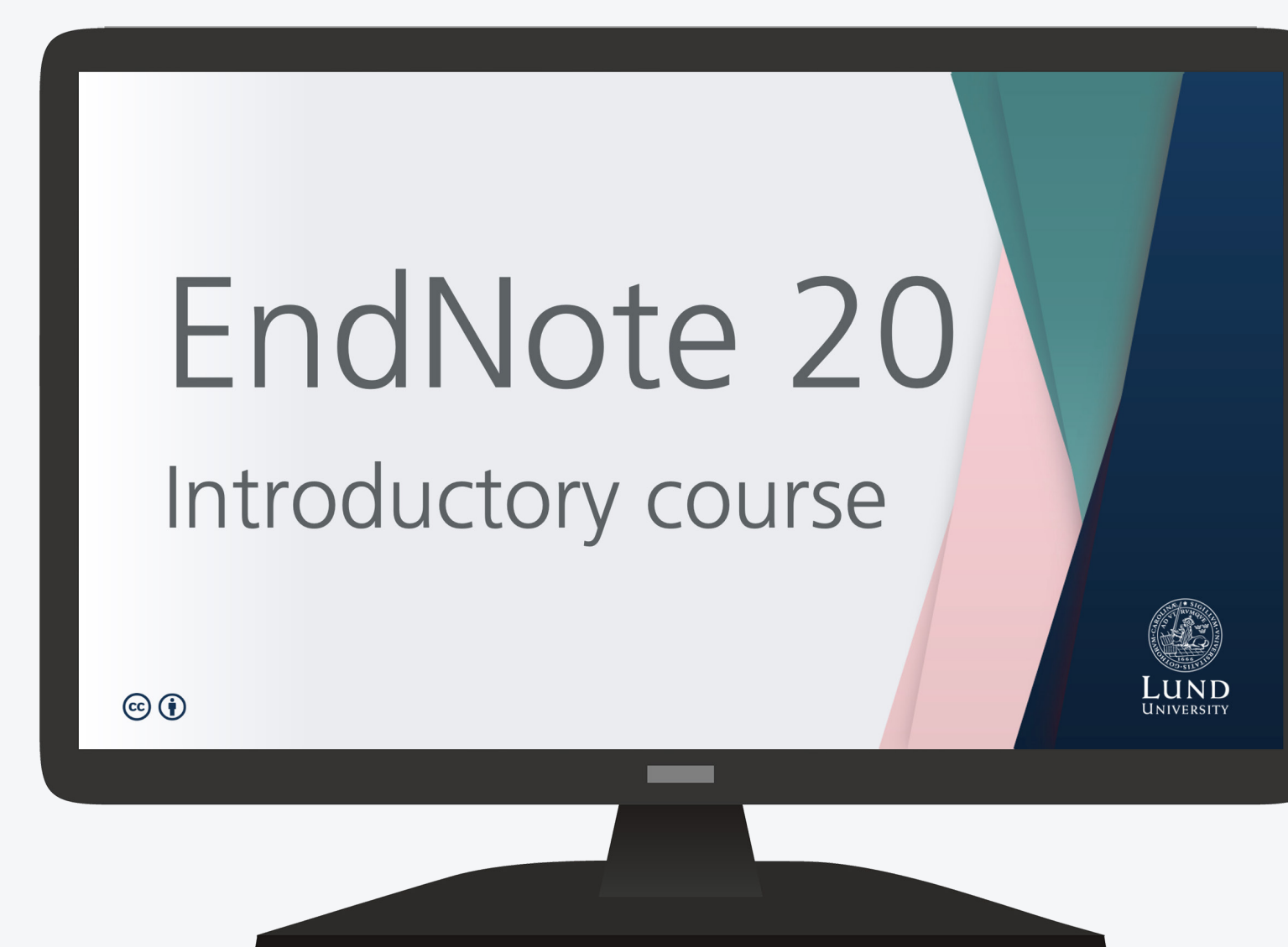


## Background

In a workshop about working with the Canvas learning platform, three librarians at Lund University started a project to create a resource for the reference management program EndNote. EndNote 20 introductory course is a video course made with screen recordings showing various features in the program.

The purpose was to cover a gap, as we lacked Swedish instructional videos. The idea was to use it as a supplement to our regular teaching. With the pandemic, the conditions for teaching changed. It became natural to develop the instructional videos into an independent resource where you can learn EndNote from scratch on your own.

The Swedish course has 14 000 page views so far and the English has 8 200 page views.



## Reuse

Make your resource useful for others!

### HOW?

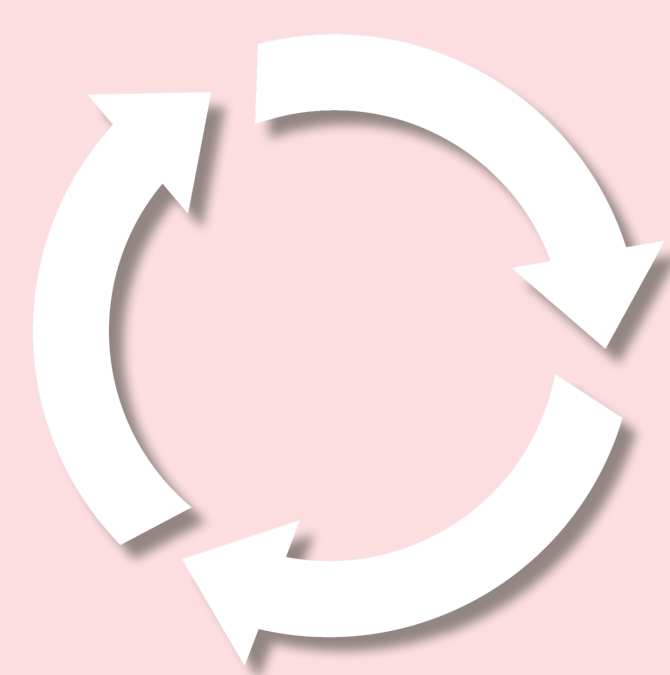
Use a platform that encourages reuse and helps you share your resource!

### TIPS!

Start the videos in a generic mode, like how to import references from a specific database, to enable other universities to share and reuse and avoid updating issues.

### CONSIDER!

Don't just leave the resources after creation! Look out for changes in functionality and interface. Make sure to keep track and make updates to enhance sustainability.



## Licensing

Show your wish to share your resource!

### HOW?

Use the Creative Commons licenses to show that the resources are made for sharing! The licenses work with the Copyright Act, which makes it legal with some conditions to share the resources.

### WHICH LICENCE SHOULD I CHOOSE?

Start with the most open license and think about reasons for further limitations. CC-BY, the most generous license, states that anyone can modify and share the resource as long as the creator is mentioned.

### TIPS!

Make a template with Creative Commons icons as the starting image for your videos. This makes it easier to include the licenses when making new resources.



## Spread

Spread your resource!

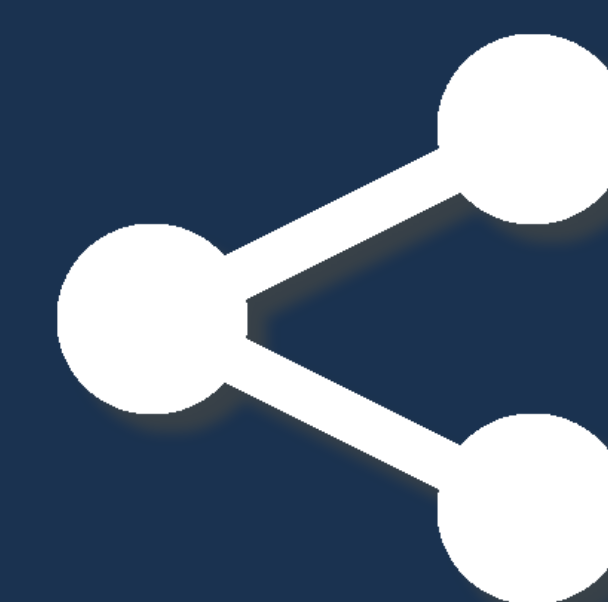
### HOW?

Show your efforts by using different channels:

- mailing lists
- OER platforms
- social media
- communities
- conferences
- network meeting and more

### TIPS!

Generic videos, focusing on functionality and not the university, make it easy for others to use and spread in wider circles.



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Link to the  
EndNote course  
in Canvas



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