

Modelling of the integration tasks of product and packaging development

Motte, Damien; Bjärnemo, Robert; Jönson, Gunilla

Published in:

Proceedings of the 29th NOFOMA Conference - NOFOMA'17

2017

Link to publication

Citation for published version (APA):

Motte, D., Bjärnemo, R., & Jönson, G. (2017). Modelling of the integration tasks of product and packaging development. In D. Hellström, J. Kembro, & H. Bodnar (Eds.), *Proceedings of the 29th NOFOMA Conference - NOFOMA'17* (pp. 532-547). NOFOMA.

Total number of authors:

Creative Commons License: CC BY-NC-ND

General rights

Unless other specific re-use rights are stated the following general rights apply:

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.

 • You may not further distribute the material or use it for any profit-making activity or commercial gain
- You may freely distribute the URL identifying the publication in the public portal

Read more about Creative commons licenses: https://creativecommons.org/licenses/

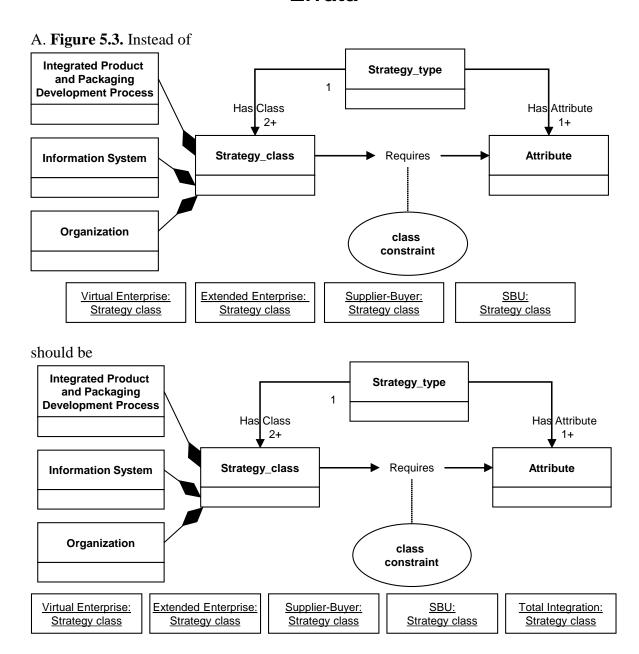
Take down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

Modelling of the integration tasks of product and packaging development

Damien Motte, Robert Bjärnemo, Gunilla Jönson

Errata



B. Section 9. Instead of

... it is the opinion of the authors that the highest potential lies in its use at the strategic level.

read

... it is the opinion of the authors that the highest potential lies in its use at the tactical level.