

Street Art and Public Space A Digital Archive

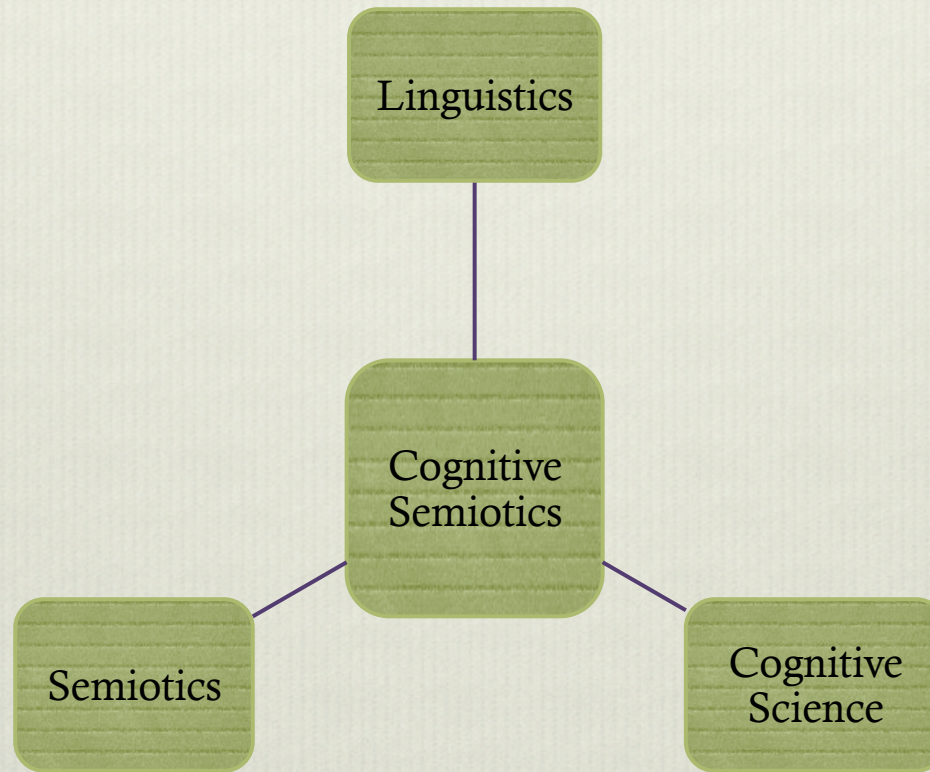
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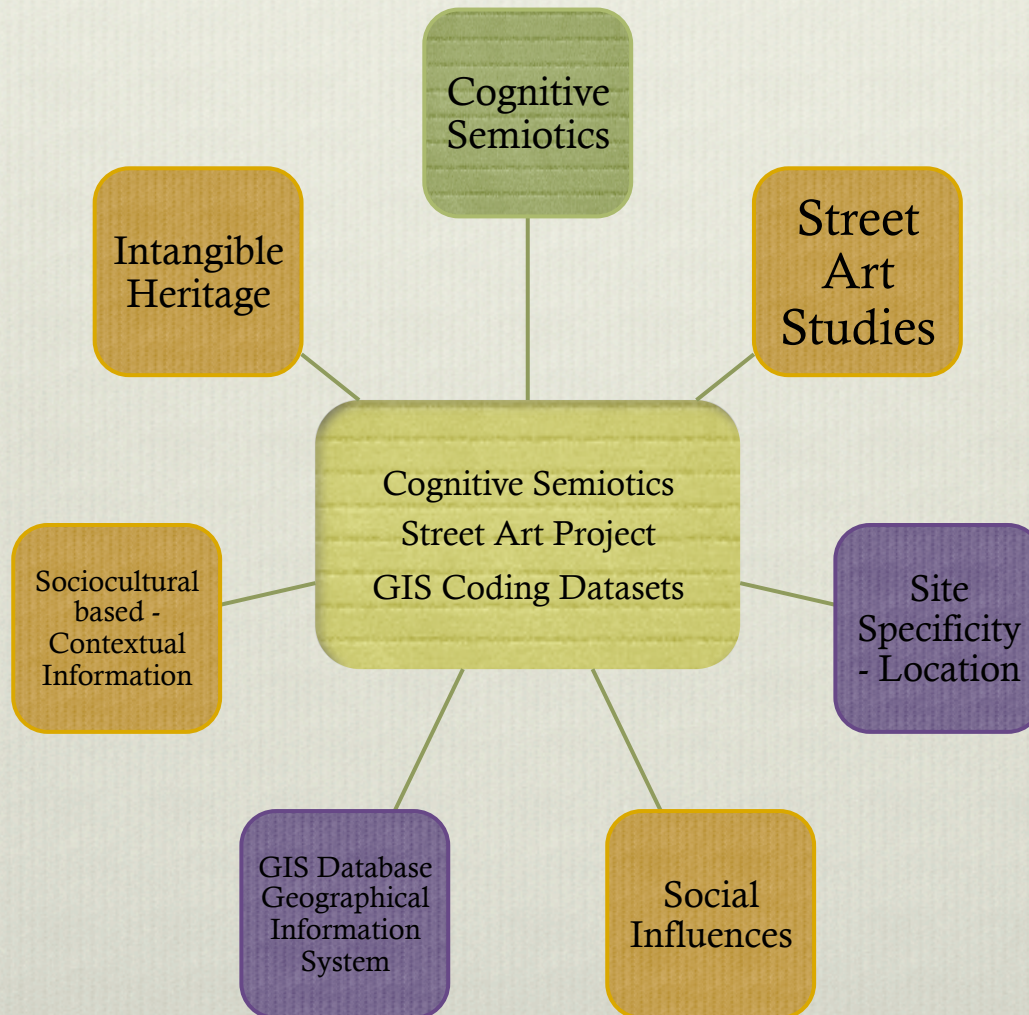


“... integrating perspectives, methods and insights from cognitive science, cognitive linguistics and semiotics, placing meaning-making into the broader context of cognitive, social, and neurobiological processes.”

Cognitive Semiotics



Street Art – Society – Digital Issues



- ❖ Has street art the potential to actively transform the public space into a communicative and dynamic sociopolitical arena?
- ❖ Has street art sociocultural significance as part of our intangible heritage?

If YES:

- ❖ How the ephemerality of street art could be overcome with the application of digital technology?

- ❖ Building up an explicit and reliable taxonomy of verbopictorial rhetoric in graffiti and street art.
- ❖ Promoting new multimodal verbopictorial rhetorical models and methodologies.
- ❖ Developing a georeferential online database for gathering, analyzing and visualizing data with the implementation of GIS (Geographical Information System) technique.

- ❖ I am looking forward to having fruitful discussions during the poster session taking me steps further.