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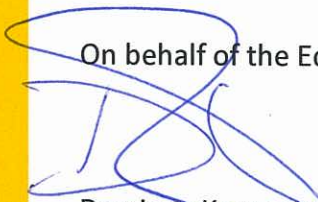
Thessaloniki March 1st 2018

To whom it may concern:

We confirm that Katarzyna Joanna Herd is the sole author of the following accepted and peer reviewed contribution '**Colour my falafel blue Football branding in Swedish food industry – an ethnographic approach**'.

The paper was published on March 6th 2015 at the online journal of Perrotis College and American Farm School titled: '*Fork to Farm: International Journal of Innovative Research and Practice*' Vol 2, No.1, 2015 and with **ISSN 2241-8091**. The publication of the journal was suspended on 2016.

On behalf of the Editing Committee,


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