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Swedish Category Norms

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Abstract

Associations are not random. Semantic memory is structured in a way that when hearing a category name a listener will automatically think of exemplars belonging to this category. The order in which exemplars come to mind and the frequency of retrieval of exemplars across individuals are measures of category-exemplar associative strength. Associative strength affects a broad range of psychological phenomena and has proven to be a useful parameter in many research settings. The aim of the present study was to collect Swedish norm data for category-exemplar associative strength. A category name was read aloud to participants who were instructed to write down as many exemplars as possible during a 30 seconds time window. This procedure was repeated for 80 categories. Frequency and average recall position for all responses that were generated by five percent or more of the participants are presented.

Key words: Category norms, associations, associative strength, semantic memory

Swedish Category Norms

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What comes to mind when you hear the word fruit? Most people would answer apple, banana or orange and very few would say litchi. Memory researchers refer to this phenomenon as associative strength. Compared to litchi, apple is more strongly associated with the semantic category fruit and the stored semantic memory representation of the word apple is therefore more likely to be activated when the cue fruit is presented. The aim of the present study was to collect Swedish norm data for category-exemplar associative strength.

Cohen, Bousfield and Whitmars published the first category norms in 1957. The Cohen et al. norms were updated and extended a decade later by Battig and Montague (1969). In this study, the participants were given a category (e.g. FRUIT) and were instructed to write down, as many exemplars from this category as they could during 30 s. This procedure was repeated for each one of the fifty-six included categories. The Battig and Montague norms have been used extensively and have been cited more than 1600 times (Overschelde, Rawson & Dunlosky, 2004).

Associative strength is dependent on cultural factors and is therefore likely to change over time (a phenomenon referred to as generational stability). For example, the students that participated in the Battig and Montague study 43 years ago did not listen to hip hop, indie pop or black metal and consequently had very different associations to the category “a type of music” compared to current students. With an aim to update and expand the Battig and Montague category norms, Overschelde et al. conducted a similar study in 2004. By correlating the average recall position measure (referred to as rank) for each exemplar in their

dataset with the rank measure for the same exemplar in the Battig and Montague dataset, Overschelde et al. provided evidence for conceptual drift over time.

Besides being time dependent, associative strength is also affected by geographical location (Battig & Montague 1969; Overschelde et al., 2004). Battig and Montague provided evidence that the responses of their participants to a certain extent depended on if they lived in Maryland or Illinois. To examine the geographical stability of associative strength (the extent to which associative strength is stable over geographical locations) even further, Overschelde et al. (2004) recruited participants from three different universities from different parts of the USA (University of Colorado at Boulder, University of Maryland at College Park and University of North Carolina at Greensboro) and correlated the frequency with which each response was generated at the three different geographical locations. Geographical stability was relatively high in 87.5 percent of the categories (average Pearson product-moment correlation $r > .90$). However some categories such as “a city”, “a state” and “a collage or a university” had significantly lower geographical stability (average Pearson product-moment correlation $r < .50$).

Sweden and the USA differ in many aspects (e.g. language, culture and geography) and category-exemplar associative strength is therefore likely to vary to a large extent between these two countries. Consequently, American norms may be unreliable in a Swedish context and it is therefore inadequate for researchers to simply translate the American norms. The present study thus aimed to create a set of Swedish category norms based on data from Swedish university students.

Category norms have been used to investigate a great variety of phenomena like proactive interference (e.g. Öztekin and Badre, 2011), word comprehension (e.g. Mehta, Jerger, Jerger & Martin, 2009), memory illusions (e.g. Dewhurst, Bould, Knott & Thorley, 2009), adaptive memory (e.g. Nairne, Thompson & Pandeirada, 2008), semantic organization

in children (e.g. Jerger and Damien, 2005), and retrieval-induced forgetting (e.g. Anderson, et al., 1994) to name a few examples. By providing Swedish category norms the present study have the potential to become a useful tool for research conducted in a Swedish context.

Method

Participants

Sixty-one undergraduate students from different social sciences departments at Lund University signed an informed consent form before participating. Participation was voluntary, did not involve economic compensation and was not required for receiving course credits. The data was collected from groups of students during the fall of 2007 in Lund.

Materials

As many as possible of the categories used in Overshelde et al. (2004) was used in the present experiment. Nevertheless, some categories (for example “a member of a clergy”) did not work well in the Swedish setting and were exchanged with other more appropriate categories. Ten additional categories that were not included in Overschelde et al. were included in the present study, resulting in a total of 80 categories. The categories were divided into four blocks of 20 categories with randomized internal order. The order of presentation of these blocks were counterbalanced according to the latin square method across groups to prevent order effects.

Procedure

The task instructions were based on a translation of the instructions given in Battig and Montague (1969) and Overschelde et al. (2004). The participants were informed that the aim of the experiment was to examine what exemplars people think of when they hear

different categories. The experiment leader read a category name aloud and the participants were instructed to write down as many exemplars belonging to this category as they could until the experiment leader said stop. The answers were written down in a booklet. To be able to sample the output order of responses, participants were asked to write down the words below each other (one word per row) in the order they thought of them. Thirty seconds after the presentation of the category the experiment leader said stop and this signalled that the participants should terminate the writing of exemplars, turn page in the booklet and prepare themselves for the next category.

Analysis of responses

As in previous studies, a large proportion of the responses provided by the participants in the present study was subjective and therefore relatively rare. A participant whose mother plays the piano could for example write down his mother's name when the category "a musician" was presented. To ensure that responses reflect more general associations, responses given by less than five percent (three out of 61) of the participants were excluded from further analysis.

Different responses that were judged by the authors to reflect the same exemplar were merged into the most frequent response. To exemplify: in the category "a comic character" participants both responded with the English and the Swedish name of the comic character Batman (Läderlappen in Swedish) and all these responses were coded as Batman since this was the most common response. Similarly, singular and plural forms were merged to the most frequent form (in most cases the singular version).

In line with the previous norm studies, responses that were not category members (but were given by more than five percent of the participants) were included in the

present study, since the purpose was to describe associations irrespective of whether these associations were accurate or not.

The included responses presented in the Appendix were spellchecked using a Swedish online dictionary (Nationalencyclopedin, www.ne.se).

Results

The complete category norms with exemplars are presented in the Appendix whereas data at the category level are presented in this section. All categories used in the present study are presented in Table 1. Four different statistical measures are presented for each category. The measure Total specifies the total number of responses given to each category. Potency refers to the the average number of responses given to the category. Rank is a relative measure to potency. The Rank measure was constructed by sorting the categories based on the Potency measure and assigning rank 1 to the category with the highest Potency, rank two to the category with second highest Potency and so on down to rank 80.

Table 1. *Number of responses per category*

	Category	Total	Potency	Rank
1	En alkoholfri dryck	430	7	27
2	En alkoholhaltig dryck	470	7,7	18
3	En amerikansk stat	373	6,1	46
4	En blomma	401	6,6	33
5	En dansstil	408	6,7	30
6	En distansenhet	389	6,4	40
7	En drog	394	6,5	36
8	En dyrbar sten	264	4,3	69
9	En fiktiv person	232	3,8	76
10	En fisk	444	7,3	24
11	En fotbeklädnad	400	6,6	34
12	En frukt	493	8,1	14
13	En fågel	465	7,6	22
14	En färg	634	10,4	2
15	En författare	254	4,2	70
16	En grönsak	399	6,5	37
17	En historisk ledare	340	5,6	59

18	En hundras	366	6	49
19	En högskola eller ett universitet	357	5,9	52
20	En idrottsprofil	275	4,5	68
21	En insekt	387	6,3	43
22	En kompositör	253	4,1	72
23	En konstnär	259	4,2	71
24	En kroppsdel	705	11,6	1
25	En krydda	436	7,1	25
26	En leksak	375	6,1	47
27	En metall	391	6,4	41
28	En militärtitel	339	5,6	60
29	En musiker	238	3,9	75
30	En musikstil	472	7,7	19
31	En möbel	511	8,4	12
32	En naturformation	328	5,4	63
33	En orm	291	4,8	67
34	En politiker	320	5,2	64
35	En regissör	185	3	80
36	En seriefigur	396	6,5	38
37	En sjukdom	347	5,7	57
38	En sjö	303	5	66
39	En skådespelare	213	3,5	78
40	En skådespelerska	210	3,4	79
41	En släkting	608	10	4
42	En sport	467	7,7	20
43	En stad	556	9,1	10
44	En sångare	247	4	74
45	En sångerska	252	4,1	73
46	En tidsenhet	486	8	16
47	En typ av båt	381	6,2	44
48	En valuta	404	6,6	35
49	En vetenskap	310	5,1	65
50	En vetenskapsman	219	3,6	77
51	En vätska	392	6,4	42
52	Ett bilmärke	485	8	17
53	Ett brott	377	6,2	45
54	Ett bränsle	342	5,6	61
55	Ett flicknamn	618	10,1	3
56	Ett fotbollslag	359	5,9	53
57	Ett fyrbent djur	592	9,7	6
58	Ett grundämne	355	5,8	55
59	Ett klädesplagg	576	9,4	8
60	Ett köksredskap	428	7	28

61	Ett land	581	9,4	9
62	Ett land i Afrika	423	6,9	29
63	Ett land i Europa	579	9,5	7
64	Ett landskap	452	7,4	23
65	Ett musikinstrument	494	8,1	15
66	Ett pojknamn	606	9,9	5
67	Ett textilmaterial	356	5,8	56
68	Ett transportmedel	507	8,3	13
69	Ett träd	470	7,7	21
70	Ett trädgårdsverktyg	361	5,9	54
71	Ett vapen	408	6,7	31
72	Ett verktyg	367	6	50
73	Ett väderfenomen	410	6,7	32
74	Ett yrke	435	7,1	26
75	Någonting att läsa	370	6,1	48
76	Någonting gjort av trä	395	6,5	39
77	Någonting grönt	344	5,6	62
78	Någonting kvinnor har på sig	521	8,5	11
79	Någonting man räddar från en brand	346	5,7	58
80	Någonting som flyger	364	6	51

Note. Total = total number of responses, Potency = average number of responses, Rank = ranking of average number of responses (the category with most responses were assigned rank 1)

Discussion

Relevant and updated category norms is a prerequisite for studying research questions related to associative strength and the presented category norms have the potential to enable researchers conducting research in Swedish to explore several new lines of research.

Based on observations in previous studies (Overschelde et al., 2004) it is reasonable to assume that most of the category norms derived from the results of present study can be utilized throughout Sweden. According to Overschelde et al. it is fairly easy to intuitively guess which categories that will have low geographical stability. The category “a body part” is for example likely to have high geographical stability, whereas the category “a city” is likely to have low geographical stability the reason being that the responses to this category is likely to reflect the participants immediate environment.

The results in Overschelde et al. (2004) suggest that norms are relatively unstable across generations. The data presented in this report were collected from students in 2007. According to the results in the Oveschelde et al. study researchers should be careful of applying a norms to participants that are 35 years younger than the participants that the norms are based on, but additional research is needed to further specify how generalize able category norms are across age groups.

A final caution needs to be made about the generalizability of the norms. The participants in the present study studied social sciences and it may not be possible to generalize the results from some categories to students that study subjects from other scientific domains (e.g. physics). In the presented norms the most frequent response for the category “a science” is psychology, which is unlikely to be the most typical exemplar in this category for students in general.

The norms reported in the present study have been validated in a study of electrophysiological correlates of competitor activation during competitive retrieval (Hellerstedt & Johansson, 2012). Replicating results from studies using English category norms (Anderson et al., 1994; Shivde & Anderson, 2001), exemplars with strong compared to weak category-exemplar associative strength were remembered to a greater extent and interfered more during competitive memory retrieval, in this study.

Conclusions

Associative strength affects multiple psychological and linguistic phenomena and are considered to be important for the organisation of semantic memory. The present study provides Swedish norms of category-exemplar associative strength and these norms have the possibility to become a useful tool for investigating effects of semantic associative

strength in a broad range of research fields including psychology, psychiatry, linguistics, cognitive science, audiology, and cognitive neuroscience.

Appendix

Explanation of variables

All responses that were given by more than five percent of the participants are presented in this appendix. The measures included are total, first, and rank. Total here indicates the percentage of participants that gave a particular response. First is the percentage of participants that generated a given exemplar first in that category (before any other exemplar). For instance, when presented for the category “something to read” 98 percent responded “book” first of all items. Rank in this table reflects the average position in which the response was given. A high rank (close to one) indicates that this exemplar was generated early on by most participants. One should be cautious when using the measure rank since infrequent responses (e.g. total of five percent) can get a high rank (close to one) if the few persons that gave that response provided it early on. For example in the category “an athlete” only five percent of the participants wrote Glenn Hysén (a former football player). However, for these three participants Glenn Hysén was the first exemplar that came to mind when they heard the category “an athlete” and the item therefore received the highest rank possible (one).

1. En alkoholfri dryck

	Response	Total	First	Rank
1	Vatten	98%	28%	2,7
2	Saft	75%	10%	3,4
3	Mjölk	70%	31%	1,9
3	Juice	67%	2%	4,3
4	Läsk	61%	8%	3,9
5	Kaffe	52%	3%	5,0
6	Te	48%	0%	5,4
7	Coca Cola	25%	10%	2,9
9	Cider	20%	2%	5,4
10	Fanta	16%	0%	4,0
11	Sprite	11%	0%	6,0
12	Iste	10%	0%	6,2
13	Oboy	8%	0%	5,2
14	Mineralvatten	7%	0%	5,8
15	Nyponsoppa	7%	0%	6,3
16	Pommac	5%	0%	5,7
17	Cappuccino	5%	0%	7,3
18	Choklad	5%	0%	8,3
19	Lemonad	5%	0%	7,0
20	Milkshake	5%	0%	6,0
21	Pepsi	5%	0%	6,0
22	Päronsoda	5%	0%	6,7
23	Ramlösa	5%	0%	5,7
24	Soda	5%	0%	7,0

2. En alkoholhaltig dryck

	Response	Total	First	Rank
1	Öl	97%	44%	2,3
2	Vin	84%	16%	2,5
3	Vodka	67%	10%	4,3
4	Cider	59%	5%	4,4
5	Whisky	56%	7%	4,9
6	Gin	31%	2%	5,4
7	Rom	25%	0%	5,1
8	Cognac	23%	0%	5,5
9	Tequila	23%	2%	4,9
10	Sprit	20%	0%	4,3
11	Champagne	18%	0%	5,6
12	Likör	15%	0%	6,6
13	Glögg	11%	0%	6,7
14	Baileys	10%	0%	6,3
15	Drink	10%	0%	4,2
16	Martini	10%	2%	5,0
17	Snaps	10%	0%	5,0
18	Portvin	8%	0%	6,8
19	Vitvin	8%	2%	3,0
20	Cosmopolitan	7%	2%	4,5
21	Jägermeister	7%	0%	5,3
22	Brännvin	7%	0%	6,0
23	Kahlua	7%	2%	4,5
24	Rödvin	7%	2%	3,5
25	Sherry	7%	0%	4,5
26	Calvados	7%	0%	6,0
27	Punsch	7%	0%	5,3
28	Hembränt	5%	0%	8,7
29	Absint	5%	0%	6,0
30	Grogg	5%	0%	6,7
31	Minttu	5%	0%	4,7
32	Vermouth	5%	0%	7,0
33	Gin & tonic	5%	3%	2,3
34	Sambuca	5%	0%	6,3

3. En amerikansk stat

	Response	Total	First	Rank
1	Kalifornien	69%	3%	3,4
2	Texas	64%	11%	4,0
3	Florida	43%	0%	5,1
4	New York	41%	3%	3,6
5	Washington	38%	8%	3,2
6	Alaska	21%	0%	5,7
7	Hawaii	16%	0%	4,4
8	Idaho	15%	10%	1,9
9	New Jersey	15%	3%	4,7
10	Ohio	15%	5%	3,8
11	Minnesota	13%	8%	2,4
12	Colorado	11%	2%	4,6
13	South Carolina	11%	2%	5,3
14	Utah	11%	2%	3,6
15	Alabama	11%	7%	2,9
16	Louisiana	10%	2%	3,5
17	Arizona	10%	5%	1,7
18	Massachusetts	10%	2%	4,2
19	North Carolina	8%	0%	5,2
20	Arkansas	8%	0%	5,0
21	Delaware	8%	3%	5,0
22	Georgia	8%	2%	3,0
23	Iowa	8%	0%	3,2
24	Michigan	8%	3%	3,0
25	Nevada	8%	2%	3,8
26	North Dakota	8%	0%	5,8
27	Oregon	8%	0%	7,0
28	South Dakota	8%	0%	6,0
29	Maine	8%	0%	5,4
30	Illinois	8%	0%	5,8
31	Kansas	7%	0%	5,0
32	Wisconsin	7%	5%	2,8
33	New Mexico	5%	0%	8,0
34	Rhode Island	5%	0%	3,3
35	West Virginia	5%	0%	6,3
36	Wyoming	5%	0%	3,0
37	Mississippi	5%	2%	2,7

4. En blomma

	Response	Total	First	Rank
1	Ros	90%	33%	2,5
2	Tulpan	61%	7%	3,4
3	Maskros	41%	5%	4,6
4	Solros	39%	8%	3,5
5	Prästkrage	33%	13%	3,0
6	Vitsippa	30%	3%	5,1
7	Blåsippa	28%	0%	5,6
8	Förgätmigej	23%	2%	4,1
9	Lilja	21%	2%	4,0
10	Blåklocka	18%	0%	5,0
11	Pelargon	15%	2%	5,4
12	Smörblomma	15%	5%	3,4
13	Tussilago	15%	3%	3,4
14	Blåklint	13%	0%	4,3
15	Liljekonvalj	13%	3%	4,1
16	Nejlika	11%	0%	5,4
17	Vallmo	11%	2%	3,0
18	Viol	10%	3%	2,5
19	Gullviva	10%	0%	5,7
20	Orkidé	10%	0%	4,3
21	Hyacint	10%	2%	3,2
22	Pion	8%	0%	3,4
23	Snödroppe	8%	2%	4,6
24	Syren	7%	0%	5,3
25	Hundkäx	5%	0%	6,3
26	Lavendel	5%	0%	5,3
27	Tusensköna	5%	0%	5,0
28	Flitiga Lisa	5%	2%	3,7

5. En dansstil

	Response	Total	First	Rank
1	Vals	74%	11%	3,5
2	Tango	57%	16%	2,8
3	Bugg	54%	13%	3,4
4	Foxtrot	48%	5%	3,7
5	Hip-hop	43%	11%	3,5
6	Jazz	41%	8%	3,3
7	Salsa	38%	5%	4,0
8	Breakdance	25%	3%	4,5
9	Balett	23%	3%	4,3
10	Samba	20%	3%	4,1
11	Disco	16%	2%	5,0
12	Street	13%	0%	3,8
13	Swing	13%	2%	4,1
14	Funk	11%	3%	4,9
15	Lindy hop	11%	2%	4,3
16	Polka	11%	0%	5,3
17	Cha-cha	11%	2%	3,3
18	Jitterbug	10%	3%	3,8
19	Modern	10%	0%	4,3
20	Flamenco	8%	0%	4,2
21	Stepp	8%	0%	4,0
22	Jive	7%	0%	5,3
23	Wienervals	7%	0%	5,0
24	Charleston	7%	0%	6,5
25	Schottis	7%	0%	5,3
26	Jazzbalett	5%	0%	6,0
27	Locking	5%	0%	4,0
28	Quickstep	5%	0%	3,7

6. En distansenhet

	Response	Total	First	Rank
1	Meter	89%	51%	1,8
2	Kilometer	82%	16%	3,3
3	Mil	77%	3%	4,4
4	Centimeter	74%	11%	3,3
5	Millimeter	64%	7%	4,1
6	Decimeter	49%	0%	4,4
7	Mile	38%	0%	5,7
8	Fot	31%	0%	5,7
9	Yard	25%	0%	5,3
10	Ljusår	21%	3%	4,8
11	Tum	18%	0%	7,2
12	Alnar	13%	0%	5,8
13	Sjömil	11%	0%	5,1
14	Nanometer	10%	0%	6,5
15	Inch	7%	0%	6,8

7. *En drog*

	Response	Total	First	Rank
1	Kokain	77%	10%	3,5
2	Hasch	74%	13%	2,9
3	Heroin	62%	10%	3,3
4	Marijuana	59%	10%	3,6
5	LSD	56%	18%	3,4
6	Ecstasy	46%	5%	4,1
7	Amfetamin	44%	7%	3,6
8	Alkohol	38%	8%	3,8
9	Nikotin	20%	2%	4,0
10	Morfin	20%	5%	4,7
11	Crack	16%	0%	6,1
12	Cannabis	11%	5%	2,9
13	Tobak	11%	0%	6,0
14	Opium	10%	2%	4,3
15	Cigarett	8%	2%	4,2
16	Koffein	8%	0%	5,8
17	Cat	5%	0%	4,7
18	GHB	5%	0%	5,3
19	Gräs	5%	0%	4,7
20	Speed	5%	0%	3,3

8. En dyrbar sten

	Response	Total	First	Rank
1	Diamant	100%	64%	1,6
2	Rubin	77%	7%	2,8
3	Smaragd	66%	8%	2,8
4	Safir	51%	3%	2,9
5	Opal	20%	7%	2,9
6	Guld	13%	3%	3,0
7	Ametist	11%	0%	4,9
8	Topas	10%	0%	4,8
9	Brilliant	8%	0%	4,0
10	Bärnsten	8%	0%	3,8
11	Jade	8%	2%	2,6
12	Kristall	7%	0%	4,0
13	Månsten	5%	2%	4,0

9. En fiktiv person

	Response	Total	First	Rank
1	Kalle Anka	33%	13%	2,2
2	Pippi Långstrump	25%	11%	2,1
3	Stålmannen	21%	7%	2,1
4	Bamse	11%	7%	2,0
5	Batman	10%	0%	3,5
6	Musse Pigg	10%	2%	2,7
7	Ronja Rövardotter	10%	0%	4,0
8	Spindelmannen	10%	0%	4,3
9	Fantomen	8%	5%	1,6
10	James Bond	8%	7%	1,2
11	Beck	7%	3%	2,5
12	Emil i Lönneberga	7%	0%	4,0
13	Frodo	7%	5%	1,3
14	Harry Potter	7%	3%	1,5
15	Jason Bourne	5%	0%	2,7
16	Hercules Poirot	5%	0%	2,7
17	Hulken	5%	2%	4,0
18	Sherlock Holmes	5%	3%	2,0
19	Wallander	5%	2%	3,0

10. En fisk

	Response	Total	First	Rank
1	Lax	80%	13%	3,1
2	Torsk	79%	11%	4,1
3	Gädda	70%	20%	3,0
4	Abborre	57%	20%	3,3
5	Sill	41%	2%	4,4
6	Haj	39%	3%	4,9
7	Gös	25%	3%	3,7
8	Makrill	21%	0%	5,8
9	Sik	20%	2%	4,9
10	Sej	18%	2%	3,5
11	Ål	18%	7%	4,0
12	Guldfisk	16%	5%	4,4
13	Mört	16%	3%	4,4
14	Marulk	15%	3%	4,3
15	Tonfisk	15%	0%	5,7
16	Braxen	10%	0%	6,8
17	Karp	10%	2%	3,7
18	Spätta	10%	0%	5,2
19	Guppy	8%	2%	4,4
20	Hälleflundra	8%	0%	5,6
21	Strömming	8%	0%	4,6
22	Öring	8%	0%	7,0
23	Flundra	8%	0%	6,2
24	Plattfisk	7%	0%	6,5
25	Rödspätta	7%	0%	5,0
26	Svärdfisk	7%	0%	6,3
27	Val	7%	2%	2,8
28	Regnbågsfisk	5%	0%	4,7
29	Sjötunga	5%	0%	6,3
30	Spigg	5%	0%	5,0
31	Clownfisk	5%	0%	6,7

11. En fotbeklädnad

	Response	Total	First	Rank
1	Sko	84%	67%	1,3
2	Stövel	74%	7%	3,8
3	Strumpa	72%	11%	2,7
4	Sandal	61%	7%	3,5
5	Toffel	34%	2%	4,1
6	Pumps	26%	0%	5,2
7	Socka	25%	0%	5,2
8	Känga	23%	0%	5,2
9	Gummistövel	15%	0%	7,1
10	Högklackat	15%	0%	4,8
11	Flip flop	15%	0%	4,7
12	Gympasko	13%	0%	3,9
13	Träsko	13%	0%	5,3
14	Galosch	10%	0%	4,7
15	Ballerinasko	8%	0%	5,4
16	Klacksko	8%	2%	4,8
17	Mockasin	8%	0%	5,0
18	Strumpbyxa	8%	0%	4,2
19	Loafers	8%	0%	5,4
20	Raggsocka	8%	0%	4,6
21	Joggingsko	7%	0%	4,0
22	Tåring	7%	0%	6,0
23	Skridsko	7%	0%	5,0
24	Pjäxa	7%	0%	5,3
25	Boots	7%	0%	6,5
26	Sandalett	7%	0%	6,0
27	Finsko	5%	0%	6,0
28	Stilettsko	5%	2%	5,0
29	Stövlett	5%	0%	3,7

12. En frukt

	Response	Total	First	Rank
1	Äpple	98%	52%	1,8
2	Banan	90%	18%	3,1
3	Apelsin	89%	11%	4,3
4	Päron	84%	7%	3,3
5	Kiwi	46%	2%	5,2
6	Ananas	43%	3%	5,5
7	Mango	41%	0%	5,2
8	Clementin	39%	2%	6,1
9	Vindruva	31%	0%	6,8
10	Plommon	26%	0%	5,6
11	Melon	23%	0%	5,9
12	Citron	20%	2%	6,0
13	Papaya	20%	0%	5,4
14	Körsbär	16%	0%	6,7
15	Mandarin	15%	0%	5,9
16	Nektarin	15%	2%	6,1
17	Persika	15%	2%	5,8
18	Aprikos	8%	0%	6,2
19	Grapefrukt	8%	0%	7,4
20	Passionsfrukt	8%	0%	5,8
21	Avokado	7%	0%	5,8
22	Granatäpple	7%	0%	7,5
23	Jordgubbe	5%	0%	6,0
24	Lime	5%	0%	7,7
25	Litchi	5%	0%	5,3
26	Tomat	5%	0%	5,7

13. En fågel

	Response	Total	First	Rank
1	Örn	54%	23%	2,7
2	Kråka	44%	2%	4,4
3	Blåmes	43%	13%	3,7
4	Skata	38%	5%	4,6
5	Svan	33%	3%	4,2
6	Rödhake	26%	0%	4,9
7	Duva	23%	3%	4,5
8	Sparv	23%	8%	2,9
9	Mås	21%	7%	3,5
10	Svala	20%	2%	4,5
11	Fiskmås	18%	3%	3,5
12	Struts	18%	0%	4,9
13	Anka	16%	3%	5,5
14	Domherre	16%	0%	6,6
15	Papegoja	16%	2%	4,9
16	Talgoxe	15%	0%	4,3
17	Bofink	15%	5%	4,7
18	Falk	15%	0%	4,7
19	Gråsparv	15%	0%	4,4
20	And	13%	2%	7,5
21	Hackspett	13%	0%	5,8
22	Kolibri	13%	0%	4,9
23	Koltrast	11%	0%	5,4
24	Kaja	11%	0%	5,3
25	Stork	10%	2%	6,0
26	Gås	10%	0%	6,8
27	Sädesärla	10%	2%	3,7
28	Hök	10%	0%	4,8
29	Undulat	10%	0%	6,2
30	Korp	8%	0%	4,6
31	Trana	8%	2%	4,6
32	Trast	8%	0%	3,2
33	Uggla	8%	2%	5,6
34	Albatross	8%	2%	3,6
35	Höna	8%	0%	5,8
36	Pingvin	7%	0%	5,5
37	Skrattmås	7%	0%	4,8
38	Glada	7%	0%	5,5
39	Havsörn	7%	2%	2,5
40	Pelikan	7%	2%	2,8
41	Gök	7%	0%	5,8

42	Gam	5%	0%	5,3
43	Häger	5%	0%	5,0
44	Kungsfågel	5%	0%	5,0
45	Nötskrika	5%	3%	3,3
46	Råka	5%	0%	7,0

14. En färg

	Response	Total	First	Rank
1	Röd	97%	30%	2,7
2	Blå	93%	39%	2,4
3	Gul	93%	13%	4,7
4	Grön	92%	5%	3,8
5	Svart	92%	8%	6,1
6	Lila	87%	0%	6,0
7	Rosa	74%	2%	6,3
8	Vit	69%	2%	6,5
9	Orange	62%	0%	7,5
10	Grå	52%	0%	8,3
11	Brun	43%	0%	8,3
12	Turkos	41%	0%	7,6
13	Beige	25%	0%	9,5
14	Cerise	13%	0%	9,9
15	Indigo	11%	0%	8,7
16	Silver	11%	0%	10,6
17	Violett	11%	0%	8,0
18	Guld	8%	0%	10,2
19	Vinröd	7%	0%	10,0
20	Ljusblå	7%	0%	10,0
21	Limegrön	7%	0%	12,5
22	Plommon	5%	0%	10,0
23	Gredelin	5%	0%	9,0

15. En författare

	Response	Total	First	Rank
1	Astrid Lindgren	41%	28%	1,6
2	August Strindberg	39%	18%	2,4
3	Selma Lagerlöf	23%	11%	1,8
4	Jan Guillou	15%	2%	3,1
5	Lisa Marklund	13%	2%	3,4
6	Henning Mankell	11%	0%	3,6
7	Ernest Hemingway	10%	3%	3,2
8	Doris Lessing	8%	3%	1,8
9	J.K. Rowling	8%	2%	3,8
10	J.R. Tolkien	8%	0%	4,0
11	Karin Boye	8%	0%	3,0
12	John Steinbeck	7%	0%	2,8
13	Paulo Coelho	7%	0%	3,8
14	Dostojevskij	7%	2%	2,8
15	Moa Martinsson	7%	2%	3,3
16	Camilla Läckberg	5%	0%	3,0
17	Dan Brown	5%	0%	3,3
18	Franz Kafka	5%	0%	3,0
19	Vilhelm Moberg	5%	0%	3,3
20	Harry Martinsson	5%	2%	3,0
21	Stephen King	5%	0%	2,7
22	Shakespeare	5%	0%	5,0

16. En grönsak

	Response	Total	First	Rank
1	Gurka	95%	52%	1,9
2	Tomat	92%	20%	2,4
3	Sallad	69%	5%	3,4
4	Morot	54%	8%	4,2
5	Paprika	52%	5%	4,1
6	Majs	21%	0%	5,1
7	Squash	21%	0%	5,7
8	Lök	20%	0%	6,0
9	Aubergine	18%	2%	6,1
10	Blomkål	16%	0%	5,1
11	Broccoli	15%	5%	3,9
12	Avokado	11%	0%	5,1
13	Ärta	11%	0%	5,7
14	Purjolök	10%	0%	4,0
15	Rucola	10%	0%	4,5
16	Rädisa	10%	0%	5,2
17	Vitkål	10%	0%	5,0
18	Zucchini	10%	0%	6,3
19	Salladshuvud	8%	0%	2,8
20	Selleri	8%	0%	4,2
21	Kål	7%	2%	3,5
22	Persilja	7%	0%	5,3
23	Rödbeta	7%	0%	6,3
24	Böna	5%	0%	7,0
25	Kålrot	5%	0%	5,0
26	Körsbärstomat	5%	0%	7,7
27	Potatis	5%	0%	3,0

17. En historisk ledare

	Response	Total	First	Rank
1	Hitler	80%	31%	2,1
2	Stalin	44%	13%	2,6
3	Churchill	39%	5%	3,6
4	Napoleon	31%	16%	2,8
5	Lenin	28%	0%	3,7
6	Mao	28%	5%	3,2
7	Mussolini	21%	2%	3,3
8	Olof Palme	18%	3%	3,1
9	Gandhi	16%	2%	3,5
10	Caesar	16%	0%	4,2
11	Gustav Vasa	13%	3%	3,0
12	Washington	13%	0%	5,8
13	John F Kennedy	13%	0%	4,9
14	Nelson Mandela	11%	2%	4,4
15	Karl XII	10%	3%	3,3
16	Alexander den store	10%	0%	4,8
17	Castro	10%	0%	4,3
18	Che Guevara	10%	2%	3,0
19	Roosevelt	10%	2%	4,3
20	Clinton	8%	0%	4,4
21	Bush	7%	0%	6,5
22	Pol Pot	7%	0%	2,8
23	Eisenhower	5%	0%	4,0
24	Djingis Khan	5%	0%	5,3
25	Franco	5%	0%	4,7
26	Gustav II Adolf	5%	2%	3,7
27	Gustav III	5%	0%	3,0
28	Idi Amin	5%	2%	2,7
29	Martin Luther King	5%	0%	4,3
30	Lincoln	5%	2%	2,7

18. En hundras

	Response	Total	First	Rank
1	Schäfer	75%	16%	3,0
2	Tax	62%	11%	3,0
3	Labrador	54%	13%	3,1
4	Golden Retriever	43%	8%	3,3
5	Pudel	34%	3%	3,9
6	Chihuahua	21%	2%	4,6
7	Terrier	21%	5%	3,2
8	Cockerspaniel	18%	5%	2,5
9	Dalmatin	18%	5%	2,0
10	Rottweiler	18%	2%	3,5
11	Collie	16%	2%	4,1
12	Bulldog	15%	0%	4,9
13	Boxer	13%	3%	3,6
14	Doberman	13%	0%	5,1
15	St Bernard	13%	2%	4,6
16	Mops	11%	0%	4,9
17	Pitbull	10%	0%	5,5
18	Springer spaniel	8%	0%	4,2
19	Schnauzer	8%	0%	3,8
20	Chow chow	7%	3%	3,8
21	Grand Danois	7%	0%	7,3
22	Berner Sennen	5%	0%	5,7
23	Dvärgschnauzer	5%	2%	3,7

19. En högskola eller ett universitet

	Response	Total	First	Rank
1	Lunds Universitet	95%	72%	1,4
2	Uppsala universitet	49%	2%	3,3
3	Malmö högskola	39%	5%	2,9
4	Oxford	33%	5%	3,4
5	Harvard	30%	3%	3,5
6	Stockholms Universitet	28%	3%	3,8
7	Göteborgs Universitet	25%	2%	3,9
8	Umeås Universitet	23%	0%	4,4
9	Cambridge	23%	0%	4,1
10	Linköpings Universitet	20%	0%	3,8
11	Yale	20%	0%	4,5
12	Mitthögskolan	16%	0%	5,5
13	Chalmers	15%	0%	4,3
14	KTH	15%	2%	4,1
15	LTH	15%	2%	3,2
16	Halmstad Högskola	10%	0%	3,5
17	Kalmar högskola	10%	2%	3,5
18	Princeton	10%	0%	6,3
19	Växjö Universitet	8%	0%	4,8
20	Örebro Universitet	7%	0%	3,5
21	Kristianstads högskola	7%	0%	4,0
22	Karolinska institutet	5%	0%	4,0
23	Köpenhamns Universitet	5%	0%	4,3
24	Luleå Högskola	5%	0%	5,3
25	Södertörns högskola	5%	0%	5,7
26	Berkeley	5%	0%	7,3

20. En idrottsprofil

	Response	Total	First	Rank
1	Carolina Klyft	46%	10%	3,1
2	Zlatan	28%	5%	2,8
3	Gunde Svan	25%	8%	2,1
4	Henrik Larsson	23%	10%	2,1
5	Björn Borg	18%	7%	2,8
6	Tomas Brolin	18%	5%	2,2
7	Peter Forsberg	16%	5%	2,5
8	Kajsa Bergqvist	15%	3%	3,1
9	Ingemar Stenmark	8%	2%	2,4
10	Stefan Holm	8%	5%	2,0
11	David Beckham	7%	2%	2,0
12	Fredrik Ljungberg	7%	5%	2,5
13	Stefan Edberg	7%	2%	4,3
14	Susanna Kallur	7%	0%	5,3
15	Thomas Ravelli	7%	2%	3,0
16	Anja Pärson	7%	2%	2,8
17	Martin Dahlin	7%	2%	3,0
18	Pernilla Wiberg	7%	0%	4,3
19	Michael Jordan	7%	2%	3,3
20	Zinedine Zidane	5%	0%	3,0
21	Mike Tyson	5%	0%	3,3
22	Pelé	5%	0%	3,7
23	Glenn Hysén	5%	5%	1,0
24	Maradona	5%	0%	3,7
25	Christian Olsson	5%	2%	3,0
26	Mats Sundin	5%	2%	2,7

21. En insekt

	Response	Total	First	Rank
1	Fluga	77%	33%	2,4
2	Mygga	74%	25%	2,8
3	Bi	51%	3%	4,1
4	Geting	49%	0%	4,2
5	Humla	43%	5%	4,9
6	Myra	43%	7%	3,5
7	Skalbagge	43%	15%	3,2
8	Spindel	30%	2%	3,3
9	Fjäril	21%	0%	4,2
10	Knott	20%	0%	5,5
11	Gräshoppa	16%	2%	3,8
12	Nyckelpiga	15%	0%	5,9
13	Fästing	13%	0%	5,8
14	Larv	13%	2%	4,9
15	Gråsugga	11%	0%	5,3
16	Trollslända	11%	0%	5,3
17	Broms	10%	0%	6,3
18	Kackerlacka	8%	0%	4,8
19	Mask	7%	0%	5,3
20	Slända	7%	2%	3,3
21	Syrsa	7%	0%	3,5
22	Tusenfoting	7%	0%	5,8
23	Bananfluga	5%	0%	5,3
24	Tordyvel	5%	2%	4,3
25	Tvestjärt	5%	0%	7,7
26	Ekoxe	5%	0%	4,3
27	Harkrank	5%	0%	5,3

22. En kompositör

	Response	Total	First	Rank
1	Mozart	85%	39%	1,8
2	Beethoven	66%	18%	2,4
3	Bach	59%	16%	2,3
4	Vivaldi	26%	3%	2,8
5	Chopin	20%	2%	4,2
6	Tjajkovskij	13%	2%	3,6
7	Händel	11%	2%	4,4
8	Wagner	11%	3%	3,3
9	Grieg	11%	2%	3,1
10	Verdi	10%	2%	4,2
11	Brahms	7%	0%	4,0
12	Schubert	7%	0%	4,3
13	Sibelius	7%	2%	3,5
14	Alfvén	5%	2%	3,3
15	Haydn	5%	0%	4,3
16	Bellman	5%	0%	3,3
17	Benny Andersson	5%	2%	4,7
18	Stravinsky	5%	2%	4,0

23. En konstnär

	Response	Total	First	Rank
1	Picasso	59%	25%	2,2
2	Leonardo Da Vinci	39%	5%	2,8
3	Monet	31%	10%	2,5
4	Van Gogh	31%	10%	2,8
5	Michelangelo	28%	3%	3,4
6	Rembrandt	21%	2%	3,4
7	Zorn	21%	3%	3,7
8	Dali	20%	8%	2,7
9	Carl Larsson	18%	2%	4,5
10	Manet	16%	2%	3,3
11	Munch	15%	5%	2,7
12	Ernst Billgren	8%	0%	4,4
13	Warhol	7%	0%	4,3
14	Rafael	7%	0%	3,8
15	Strindberg	5%	0%	4,0

24. En kroppsdel

	Response	Total	First	Rank
1	Arm	89%	46%	2,6
2	Ben	87%	10%	3,7
3	Finger	80%	0%	5,9
4	Fot	79%	5%	5,5
5	Huvud	72%	10%	5,0
6	Hand	57%	11%	4,0
7	Mage	57%	0%	7,4
8	Tå	54%	0%	7,5
9	Näsa	51%	0%	7,5
10	Öra	43%	0%	8,5
11	Bröst	39%	5%	6,7
12	Knä	34%	0%	8,3
13	Öga	33%	2%	7,8
14	Lår	28%	0%	10,1
15	Rumpa	28%	0%	9,4
16	Vad	26%	0%	9,6
17	Mun	25%	0%	9,1
18	Hals	21%	0%	9,3
19	Rygg	20%	0%	10,4
20	Armbåge	18%	0%	9,4
21	Axel	16%	0%	7,6
22	Bål	15%	0%	7,0
23	Nagel	13%	0%	8,3
24	Höft	11%	2%	6,7
25	Nacke	11%	0%	8,6
26	Hjärna	8%	2%	4,2
27	Hjärta	8%	2%	6,6
28	Hår	8%	0%	8,8
29	Torso	8%	0%	6,6
30	Ansikte	7%	0%	6,3
31	Lunga	7%	2%	7,3
32	Penis	7%	0%	6,3
33	Tumme	7%	0%	7,5
34	Ankel	5%	0%	8,0
35	Biceps	5%	0%	11,3
36	Handled	5%	0%	8,0
37	Häl	5%	0%	8,7
38	Kind	5%	0%	8,0
39	Lever	5%	0%	6,7
40	Smalben	5%	0%	10,7
41	Vagina	5%	0%	8,3

25. En krydda

	Response	Total	First	Rank
1	Peppar	77%	13%	2,9
2	Salt	72%	13%	3,0
3	Curry	52%	16%	3,7
4	Timjan	51%	7%	4,8
5	Oregano	48%	10%	3,9
6	Basilika	43%	3%	5,4
7	Kanel	34%	8%	3,4
8	Chili	33%	2%	4,6
9	Rosmarin	25%	0%	5,1
10	Dragon	20%	3%	4,2
11	Kummin	18%	8%	3,3
12	Paprika	18%	0%	4,5
13	Saffran	15%	8%	3,0
14	Svartpeppar	15%	0%	3,4
15	Vitpeppar	13%	0%	6,0
16	Cayennepeppar	11%	0%	4,6
17	Kardemumma	10%	3%	3,8
18	Mejram	10%	2%	3,2
19	Spiskummin	10%	0%	5,8
20	Vitlök	10%	0%	6,2
21	Grillkrydda	8%	0%	5,8
22	Gurkmeja	8%	0%	6,0
23	Ingefära	8%	0%	5,4
24	Citronpeppar	7%	0%	4,5
25	Rose peppar	7%	0%	6,3
26	Fänkål	5%	0%	7,0
27	Lagerblad	5%	0%	6,7
28	Koriander	5%	0%	4,3
29	Persilja	5%	0%	7,7
30	Muskot	5%	0%	4,3

26. En leksak

	Response	Total	First	Rank
1	Docka	75%	11%	2,7
2	Bil	64%	26%	2,2
3	Lego	48%	10%	3,7
4	Barbie	38%	3%	4,0
5	Boll	31%	18%	2,3
6	Gossedjur	21%	0%	4,8
7	Nalle	18%	0%	4,5
8	Klossar	16%	2%	4,4
9	Pussel	16%	0%	4,2
10	Spel	15%	0%	5,6
11	TV-spel	13%	0%	5,6
12	Bilbana	13%	2%	5,0
13	Dockhus	10%	0%	4,2
14	Gunghäst	10%	5%	2,5
15	Hopprep	10%	0%	4,8
16	Kritor	10%	0%	6,0
17	Tåg	10%	3%	3,2
18	Gunga	8%	2%	5,8
19	Hink	8%	2%	3,8
20	Spade	8%	0%	4,0
21	Pistol	8%	2%	2,8
22	My little pony	7%	0%	5,3
23	Playmobil	7%	0%	6,3
24	Båt	5%	0%	3,7
25	Järnväg	5%	2%	4,0
26	Leksaksspis	5%	0%	4,3
27	Skallra	5%	2%	3,3
28	Kulor	5%	0%	2,7
29	Mjukdjur	5%	0%	5,3

27. En metall

	Response	Total	First	Rank
1	Silver	85%	3%	4,0
2	Guld	80%	20%	3,4
3	Koppar	77%	7%	3,9
4	Järn	75%	44%	2,0
5	Aluminium	46%	2%	4,9
6	Brons	44%	0%	4,7
7	Stål	39%	3%	4,3
8	Tenn	31%	3%	4,4
9	Bly	30%	3%	4,3
10	Zink	26%	2%	4,8
11	Platina	18%	2%	4,5
12	Titan	13%	2%	4,4
13	Nickel	11%	0%	5,9
14	Magnesium	11%	2%	5,0
15	Mässing	10%	0%	5,0
16	Kvicksilver	7%	0%	4,8

28. En militärtitel

	Response	Total	First	Rank
1	Löjtnant	61%	8%	3,0
2	General	52%	26%	2,2
3	Överste	48%	11%	3,3
4	Sergeant	44%	10%	3,3
5	Menig	43%	0%	4,3
6	Kapten	41%	8%	4,0
7	Major	38%	8%	3,1
8	Överbefälhavare	33%	2%	5,3
9	Officer	28%	13%	2,2
10	Amiral	25%	2%	3,6
11	Korpral	25%	2%	4,3
12	Fänrik	20%	3%	3,8
13	Furir	16%	2%	4,2
14	Soldat	15%	0%	3,3
15	Befälhavare	11%	2%	4,4
16	Överstelöjtnant	7%	0%	5,0
17	Fanjunkare	7%	2%	3,5
18	Gruppbefäl	5%	0%	4,3

29. En musiker

	Response	Total	First	Rank
1	John Lennon	20%	5%	2,7
2	Mozart	16%	7%	2,6
3	Bob Dylan	13%	3%	2,9
4	Bruce Springsteen	13%	7%	2,1
5	Paul McCartney	11%	0%	3,4
6	Lars Winnerbäck	10%	2%	2,7
7	Beethoven	8%	2%	3,4
8	Cornelis Vreeswijk	8%	2%	2,6
9	Pavarotti	8%	2%	3,2
10	Bono	7%	2%	2,3
11	Magnus Uggla	7%	0%	3,3
12	Per Gessle	7%	5%	1,5
13	Bellman	5%	2%	2,7
14	Benny Andersson	5%	2%	3,3
15	Elton John	5%	2%	2,7
16	George Harrison	5%	2%	2,7
17	Håkan Hellström	5%	3%	2,7
18	Madonna	5%	0%	3,0
19	Michael Jackson	5%	0%	3,7
20	Mikael Wiehe	5%	2%	3,0
21	Miles Davis	5%	2%	2,3
22	Robyn	5%	0%	3,7
23	Stevie Wonder	5%	3%	2,0
24	Sting	5%	3%	2,0
25	Ulf Lundell	5%	2%	2,7

30. En musikstil

	Response	Total	First	Rank
1	Pop	67%	8%	3,8
2	Rock	64%	16%	3,1
3	Hip hop	61%	21%	3,1
4	Jazz	51%	11%	4,0
5	Klassisk	44%	3%	4,3
6	RnB	38%	3%	5,2
7	Hårdrock	34%	2%	5,7
8	Punk	33%	5%	4,6
9	Reggae	30%	8%	2,7
10	Soul	30%	3%	4,2
11	Dansband	26%	0%	6,6
12	Blues	21%	0%	6,3
13	Country	20%	0%	5,8
14	Indiepop	18%	0%	5,4
15	Metal	16%	0%	5,8
16	House	15%	0%	6,1
17	Techno	13%	0%	7,1
18	Schlager	11%	0%	5,3
19	Death Metal	10%	0%	6,0
20	Disco	10%	2%	4,0
21	Opera	10%	0%	5,2
22	Rap	10%	2%	6,5
23	Funk	10%	0%	6,3
24	Electro	8%	2%	7,4
25	Grunge	8%	3%	2,6
26	Folkmusik	7%	0%	6,8
27	Ska	7%	0%	4,8
28	Dance	5%	0%	8,0
29	Hardcore	5%	2%	4,3
30	Emo	5%	0%	4,3
31	Heavy metal	5%	0%	6,0
32	Trance	5%	2%	7,0
33	Synt	5%	3%	2,0

31. En möbel

	Response	Total	First	Rank
1	Stol	98%	59%	2,3
2	Bord	90%	7%	2,9
3	Soffa	89%	26%	2,7
4	Fåtölj	70%	3%	5,0
5	Säng	64%	0%	4,9
6	Bokhylla	39%	0%	5,8
7	Pall	30%	2%	5,8
8	Hylla	28%	0%	5,6
9	Nattduksbord	28%	0%	7,0
10	Byrå	26%	2%	6,1
11	Skrivbord	26%	0%	5,6
12	Garderob	18%	0%	7,4
13	Lampa	18%	0%	5,9
14	Soffbord	16%	0%	6,5
15	TV-bänk	13%	0%	6,1
16	Bänk	11%	0%	7,1
17	Matbord	11%	0%	5,0
18	Skåp	11%	0%	5,6
19	Divan	10%	0%	7,0
20	Skohylla	10%	0%	9,0
21	Matta	10%	0%	5,0
22	Fotpall	8%	0%	5,8
23	Piedestal	8%	0%	9,4
24	Schäslong	8%	0%	6,0
25	Hatthylla	7%	0%	8,5
26	Golvlampa	7%	0%	5,3
27	Gungstol	5%	0%	5,7
28	TV	5%	0%	8,0
29	Vitrinskåp	5%	0%	5,3

32. En naturformation

	Response	Total	First	Rank
1	Berg	69%	48%	1,7
2	Dal	41%	0%	3,4
3	Sjö	26%	0%	3,6
4	Kulle	25%	2%	3,3
5	Skog	23%	3%	4,0
6	Hav	20%	0%	4,6
7	Rauk	20%	8%	2,9
8	Klippa	16%	3%	4,1
9	Vulkan	15%	0%	4,7
10	Grotta	13%	0%	5,4
11	Ås	13%	2%	3,5
12	Ö	11%	3%	3,7
13	Bukt	10%	0%	5,0
14	Fjord	10%	2%	4,5
15	Flod	8%	2%	3,0
16	Glaciär	8%	0%	4,6
17	Glänta	8%	0%	5,4
18	Ravin	8%	0%	5,2
19	Rullstensåsar	8%	0%	3,8
20	Äng	8%	0%	6,0
21	Bergskedja	7%	3%	3,3
22	Halvö	7%	3%	4,0
23	Vik	7%	0%	6,0
24	Öken	7%	0%	5,0
25	Bäck	5%	0%	4,7
26	Höjd	5%	0%	5,7
27	Sten	5%	3%	1,3
28	Strand	5%	0%	4,7
29	Träd	5%	2%	1,7
30	Å	5%	0%	7,0
31	Älv	5%	0%	4,7

33. En orm

	Response	Total	First	Rank
1	Huggorm	89%	36%	2,1
2	Snok	69%	28%	2,2
3	Anakonda	52%	5%	3,4
4	Boaorm	49%	8%	3,2
5	Kobra	49%	5%	3,2
6	Skallerorm	43%	8%	3,0
7	Pytonorm	28%	3%	3,7
8	Kopparorm	18%	0%	4,1
9	Majsorm	8%	0%	4,2
10	Mamba	8%	2%	3,6
11	Svart mamba	8%	0%	4,2
12	Grön mamaba	7%	2%	4,3
13	Glasögonorm	5%	0%	5,3
14	Vattensnok	5%	0%	3,7

34. En politiker

	Response	Total	First	Rank
1	Göran Persson	82%	48%	1,7
2	Fredrik Reinfeldt	70%	13%	3,0
3	Mona Salin	44%	5%	3,5
4	George Bush	41%	2%	3,8
5	Olof Palme	30%	11%	2,1
6	Carl Bildt	21%	5%	2,3
7	Gudrun Schyman	21%	3%	3,2
8	Maud Olofsson	20%	2%	3,8
9	Bill Clinton	15%	0%	4,1
10	Anna Lind	11%	0%	3,6
11	Göran Hägglund	8%	2%	4,2
12	Ingvar Carlsson	8%	0%	4,2
13	Tage Erlander	7%	2%	3,3
14	Angela Merkel	7%	0%	4,3
15	Lars Lejonborg	7%	0%	4,3
16	Tony Blair	7%	2%	4,0
17	Fidel Castro	5%	0%	4,0
18	Nicolas Sarkozy	5%	0%	3,0

35. En regissör

	Response	Total	First	Rank
1	Ingemar Bergman	74%	59%	1,2
2	Steven Spielberg	31%	8%	2,2
3	Martin Scorsese	13%	3%	2,5
4	Sofia Coppola	13%	0%	4,0
5	Francis Ford Coppola	10%	0%	3,2
6	Lasse Hallström	10%	0%	4,0
7	Quentin Tarantino	10%	5%	2,0
8	George Lucas	8%	2%	2,2
9	Fredrico Fellini	7%	2%	2,5
10	Roy Anderson	7%	0%	3,5
11	Michael Moore	5%	3%	1,7
12	Roman Polanski	5%	0%	3,0
13	Woody Allen	5%	2%	2,0
14	Lars Noren	5%	2%	2,7
15	Stanley Kubrick	5%	0%	2,7
16	Lukas Moodyson	5%	2%	2,7
17	Steven Soderbergh	5%	0%	3,0

36. En seriefigur

	Response	Total	First	Rank
1	Kalle Anka	84%	49%	2,2
2	Musse Pigg	54%	7%	3,4
3	Bamse	41%	15%	2,7
4	Långben	25%	2%	5,1
5	Mimmi Pigg	23%	0%	5,1
6	Fantomen	20%	0%	4,3
7	Stålmannen	20%	2%	3,8
8	Lille Skutt	16%	0%	4,6
9	Rocky	16%	2%	3,2
10	Skalman	16%	0%	4,6
11	91an	15%	0%	4,7
12	Nemi	15%	0%	4,6
13	Kajsa Anka	13%	2%	3,0
14	Pluto	13%	3%	3,0
15	Tintin	13%	5%	2,4
16	Batman	11%	2%	4,6
17	Fnatte	11%	0%	6,1
18	Knatte	11%	0%	5,7
19	Spindelmannen	11%	0%	4,0
20	Tjatte	11%	0%	6,9
21	Knasen	8%	0%	2,6
22	Snobben	8%	3%	3,8
23	Joakim von Anka	8%	0%	6,8
24	Elvis	7%	0%	4,0
25	Kalle & Hobbe	7%	2%	3,0
26	Ernie	7%	0%	4,0
27	Karl Alfred	7%	3%	1,5
28	Bart Simpson	5%	2%	3,3

37. En sjukdom

	Response	Total	First	Rank
1	Cancer	85%	44%	2,3
2	Förkylning	38%	3%	3,3
3	AIDS	31%	13%	2,3
4	HIV	26%	0%	2,9
5	Influensa	21%	0%	4,4
6	Halsfluss	20%	2%	3,2
7	Feber	18%	3%	3,3
8	Malaria	15%	3%	4,1
9	Alzheimer	13%	2%	3,8
10	Diabetes	13%	2%	3,6
11	Klamydia	11%	2%	4,6
12	MS	11%	0%	4,3
13	Tuberkulos	11%	5%	3,0
14	Ebola	8%	0%	3,8
15	Leukemi	8%	0%	2,8
16	Maginfluensa	8%	0%	5,2
17	Mässling	8%	5%	1,8
18	Migrän	7%	0%	4,3
19	Reumatism	7%	0%	4,0
20	Schizofreni	7%	0%	5,5
21	Parkinson	7%	0%	3,0
22	Crohns sjukdom	5%	0%	5,0
23	Gulsot	5%	0%	5,7
24	Tumör	5%	0%	4,7
25	ALS	5%	0%	4,7
26	Demens	5%	0%	5,3
27	Hepatit	5%	0%	5,7
28	Röda hund	5%	0%	4,0
29	Vinterkräksjuka	5%	0%	3,7
30	Gonorré	5%	0%	5,3
31	Anorexi	5%	0%	5,3
32	Blödarsjuka	5%	0%	4,7

38. En sjö

	Response	Total	First	Rank
1	Vättern	93%	16%	2,6
2	Vänern	92%	36%	2,2
3	Mälaren	34%	5%	3,8
4	Victoriasjön	33%	5%	3,6
5	Ringsjön	25%	7%	3,1
6	Storsjön	21%	3%	3,6
7	Hjälmaren	18%	2%	5,1
8	Siljan	16%	2%	4,1
9	Bajkalsjön	10%	2%	4,0
10	Svarta havet	10%	0%	4,8
11	Titicaca	8%	0%	4,0
12	Lake Michigan	7%	0%	4,0
13	Immeln	5%	0%	3,3
14	Loch Ness	5%	2%	2,3
15	Uralsjön	5%	2%	2,3
16	Vombsjön	5%	3%	1,7
17	Östersjön	5%	2%	3,0

39. En skådespelare

	Response	Total	First	Rank
1	Brad Pitt	26%	7%	3,0
2	Mikael Persbrandt	23%	11%	2,1
3	Johnny Depp	16%	3%	2,4
4	Julia Roberts	15%	5%	2,8
5	Tom Cruise	13%	5%	2,5
6	Leonardo Di Caprio	11%	5%	2,7
7	Robert De Niro	10%	3%	2,3
8	Tom Hanks	8%	3%	2,8
9	George Clooney	7%	2%	1,8
10	Marlon Brando	7%	2%	2,5
11	Alexander Skarsgård	5%	3%	1,3
12	Anthony Hopkins	5%	0%	2,7
13	Cameron Diaz	5%	0%	3,0
14	Nicolas Cage	5%	0%	4,7
15	Sean Connery	5%	0%	3,3

40. En skådespelerska

	Response	Total	First	Rank
1	Julia Roberts	51%	31%	1,8
2	Marilyn Monroe	13%	2%	2,8
3	Cameron Diaz	11%	0%	3,1
4	Ingrid Bergman	11%	7%	1,6
5	Lena Endre	11%	3%	2,1
6	Kate Winslet	10%	0%	3,3
7	Susan Sarandon	10%	2%	2,8
8	Helena Bergström	8%	2%	2,8
9	Nicole Kidman	8%	5%	1,8
10	Kirsten Dunst	8%	0%	2,8
11	Angelina Jolie	7%	0%	3,0
12	Audrey Hepburn	7%	2%	2,5
13	Greta Garbo	7%	2%	3,0
14	Scarlett Johanson	7%	2%	2,5
15	Cate Blanchett	7%	2%	2,5
16	Catherine Zeta-Jones	5%	0%	3,7
17	Goldie Hawn	5%	0%	2,7
18	Keira Knigthley	5%	0%	2,3
19	Lena Olin	5%	0%	2,7
20	Margaretha Krook	5%	2%	1,7
21	Meg Ryan	5%	2%	2,3
22	Meryl Streep	5%	2%	2,0
23	Natalie Portman	5%	2%	2,7
24	Michelle Pfeiffer	5%	0%	3,3

41. En släkting

	Response	Total	First	Rank
1	Kusin	95%	23%	5,4
2	Morfar	79%	3%	5,7
3	Farmor	77%	8%	5,7
4	Mormor	77%	16%	4,7
5	Farfar	75%	2%	7,0
6	Mamma	64%	15%	3,4
7	Pappa	62%	0%	4,2
8	Bror	56%	5%	4,9
9	Morbror	54%	2%	8,0
10	Moster	54%	7%	5,8
11	Faster	52%	10%	5,9
12	Farbror	51%	5%	7,6
13	Syster	51%	2%	5,2
14	Syssling	46%	0%	7,5
15	Pyssling	13%	0%	8,6
16	Syskon	11%	0%	7,3
17	Barnbarn	8%	0%	10,8
18	Dotter	8%	0%	9,4
19	Son	8%	0%	8,8
20	Brylling	7%	0%	7,5
21	Svåger	7%	0%	8,8
22	Brorson	5%	0%	7,3
23	Förälder	5%	0%	6,0
24	Svärmor	5%	0%	9,3

42. En sport

	Response	Total	First	Rank
1	Fotboll	95%	70%	1,5
2	Hockey	64%	5%	3,6
3	Tennis	49%	5%	3,9
4	Handboll	41%	2%	3,9
5	Golf	33%	0%	5,3
6	Badminton	30%	2%	6,3
7	Bandy	30%	2%	3,8
8	Basket	25%	0%	4,5
9	Ridning	25%	2%	4,9
10	Innebandy	23%	0%	4,1
11	Friidrott	21%	2%	4,6
12	Rugby	21%	0%	5,2
13	Löpning	20%	0%	6,3
14	Simning	18%	0%	5,5
15	Boxning	15%	0%	5,9
16	Brottning	15%	0%	6,4
17	Höjdhopp	15%	0%	5,6
18	Volleyboll	15%	0%	6,3
19	Pingis	13%	0%	5,8
20	Squash	10%	0%	6,5
21	Bowling	8%	0%	5,2
22	Cykling	8%	0%	7,4
23	Längdhopp	8%	2%	5,4
24	Curling	7%	0%	5,3
25	Skidor	7%	2%	4,5
26	Skytte	7%	2%	5,8
27	Cricket	7%	0%	5,3
28	Skateboard	5%	0%	4,7
29	Dans	5%	0%	5,7
30	Fäktning	5%	0%	4,3
31	Skridskor	5%	0%	7,0
32	Spjut	5%	3%	4,3

43. En stad

	Response	Total	First	Rank
1	Stockholm	80%	21%	3,7
2	Malmö	74%	16%	3,3
3	Lund	72%	16%	2,9
4	New York	49%	0%	5,4
5	Göteborg	48%	0%	3,6
6	London	43%	3%	5,3
7	Paris	39%	3%	5,8
8	Köpenhamn	26%	3%	4,8
9	Helsingborg	21%	2%	5,5
10	Rom	20%	3%	6,3
11	Uppsala	20%	2%	5,8
12	Berlin	13%	0%	7,9
13	Linköping	11%	0%	8,6
14	Madrid	11%	0%	6,7
15	Tokyo	11%	0%	6,3
16	Luleå	10%	0%	7,7
17	Umeå	10%	2%	5,8
18	Halmstad	8%	3%	3,8
19	Los Angeles	8%	0%	7,8
20	Sydney	8%	2%	6,2
21	Washington	8%	0%	5,2
22	Kalmar	7%	2%	5,8
23	Kristianstad	7%	0%	8,0
24	Landskrona	7%	2%	5,8
25	Moskva	7%	0%	6,8
26	Rio de Janeiro	7%	0%	4,3
27	Varberg	7%	0%	5,5
28	Buenos Aires	5%	0%	5,3
29	Milano	5%	0%	8,3
30	Mora	5%	2%	7,0
31	Oslo	5%	0%	6,0
32	Sundsvall	5%	0%	7,3
33	Trollhättan	5%	0%	4,3
34	Örebro	5%	3%	4,3
35	Peking	5%	0%	8,3
36	Växjö	5%	0%	8,7

44. En sångare

	Response	Total	First	Rank
1	Bruce Springsteen	16%	3%	2,4
2	Michael Jacksson	16%	7%	1,9
3	Pavarotti	16%	3%	2,6
4	John Lennon	15%	2%	3,9
5	Lars Winnerbäck	11%	3%	2,6
6	Paul McCartney	11%	2%	3,9
7	Bob Dylan	10%	2%	3,2
8	Britney Spears	10%	7%	1,5
9	Elvis	8%	3%	1,8
10	Håkan Hellström	8%	3%	3,8
11	Per Gessle	8%	3%	2,6
12	Kurt Cobain	7%	3%	2,0
13	Madonna	7%	0%	3,8
14	Tommy Körberg	7%	0%	3,5
15	Ulf Lundell	7%	0%	4,5
16	Cornelis Vreeswijk	5%	0%	4,0
17	David Bowie	5%	0%	3,0
18	Julio Iglesias	5%	5%	1,0
19	Michael Bolton	5%	2%	3,0
20	Mick Jagger	5%	2%	2,3
21	Måns Zelmerlöw	5%	2%	2,0
22	Ola Salo	5%	0%	4,7
23	Peter Jöback	5%	0%	3,0
24	Sting	5%	3%	3,0

45. En sångerska

	Response	Total	First	Rank
1	Celine Dion	26%	11%	2,3
2	Whitney Houston	25%	7%	2,5
3	Britney Spears	23%	5%	2,7
4	Madonna	20%	8%	2,0
5	Maria Carey	15%	3%	2,2
6	Aretha Franklin	11%	3%	3,0
7	Carola	11%	2%	2,7
8	Edith Piaf	10%	5%	1,7
9	Lisa Nilsson	10%	3%	2,2
10	Amy Winehouse	8%	0%	3,2
11	Christina Aguilera	8%	2%	2,6
12	Jenny Lind	8%	2%	3,8
13	Lisa Ekdahl	8%	5%	1,6
14	Marie Fredriksson	7%	2%	3,0
15	Nina Persson	7%	3%	2,3
16	Robyn	7%	0%	3,3
17	Birgit Nilsson	5%	2%	3,0
18	Jennifer Lopez	5%	2%	2,3
19	Lill Lindfors	5%	0%	2,7
20	Lill-Babs	5%	0%	4,3
21	Alicia Keys	5%	3%	2,0
22	Imogen Heap	5%	0%	3,0
23	Kate Bush	5%	2%	2,0
24	Kate Nash	5%	0%	3,0

46. En tidsenhet

	Response	Total	First	Rank
1	Sekund	93%	33%	2,2
2	Minut	92%	33%	1,9
3	Timme	90%	25%	2,6
4	År	79%	0%	5,6
5	Månad	59%	0%	5,9
6	Decenium	49%	0%	7,8
7	Dag	44%	2%	5,0
8	Vecka	44%	0%	5,8
9	Dygn	41%	2%	5,4
10	Sekel	41%	0%	7,7
11	Millennium	38%	0%	8,2
12	Kvart	21%	0%	6,1
13	Millisekund	16%	5%	4,3
14	Hundradel	11%	0%	5,9
15	Kvartal	10%	0%	8,2
16	Nanosekund	8%	0%	4,4
17	Halvtimme	8%	0%	6,8
18	Århundrade	7%	0%	7,3
19	Tusendel	5%	0%	4,3
20	Ljusår	5%	0%	5,0

47. En typ av båt

	Response	Total	First	Rank
1	Segelbåt	77%	30%	3,0
2	Motorbåt	62%	2%	3,8
3	Eka	59%	15%	3,2
4	Färja	43%	7%	3,8
5	Jolle	38%	3%	3,9
6	Katamaran	26%	11%	2,9
7	Yacht	25%	8%	3,1
8	Kanot	23%	3%	4,2
9	Fartyg	21%	3%	3,4
10	Roddbåt	21%	2%	4,0
11	Gummibåt	15%	0%	5,9
12	Skepp	15%	2%	3,6
13	Flotte	13%	0%	6,6
14	Lastfartyg	13%	0%	4,4
15	Kryssningsfartyg	11%	0%	4,1
16	Optimistjolle	11%	3%	2,7
17	Kajak	11%	0%	5,0
18	Ångbåt	10%	0%	4,0
19	Fiskebåt	8%	0%	4,0
20	Racerbåt	7%	0%	3,5
21	Skonare	7%	3%	3,0
22	Ubåt	7%	0%	6,0
23	Slagskepp	7%	0%	3,3
24	Hangarfartyg	7%	0%	3,8
25	Jagare	5%	0%	3,0
26	Utombordare	5%	0%	3,7

48. En valuta

	Response	Total	First	Rank
1	Svenska kronor	97%	28%	2,3
2	Euro	95%	39%	2,6
3	Dollar	92%	13%	3,0
4	Pund	61%	3%	4,5
5	Yen	41%	11%	3,8
6	D-Mark	34%	0%	4,9
7	Lire	31%	3%	5,5
8	Franc	28%	0%	5,8
9	Danska Kronor	26%	0%	3,9
10	Rubel	21%	0%	5,6
11	Pesetas	18%	0%	6,1
12	Peso	15%	0%	6,3
13	Baht	13%	0%	4,9
14	Norska kronor	13%	0%	4,6
15	Dinar	8%	0%	6,0
16	Australiensiska dollar	7%	0%	8,3
17	Koruna	7%	0%	6,0
18	Slotti	5%	0%	4,3
19	Real	5%	0%	6,0
20	Schweiziska franc	5%	0%	5,3

49. En vetenskap

	Response	Total	First	Rank
1	Psykologi	51%	21%	2,4
2	Fysik	44%	13%	3,3
3	Kemi	41%	0%	3,8
4	Naturvetenskap	33%	11%	2,5
5	Statsvetenskap	31%	16%	2,3
6	Biologi	30%	8%	3,4
7	Medicin	30%	3%	3,3
8	Sociologi	30%	2%	4,0
9	Matematik	23%	0%	4,0
10	Samhällsvetenskap	23%	5%	3,1
11	Astronomi	20%	3%	3,7
12	Filosofi	11%	3%	3,1
13	Pedagogik	11%	0%	3,7
14	Historia	10%	0%	4,3
15	Juridik	10%	2%	3,5
16	Genusvetenskap	8%	0%	2,6
17	Litteraturvetenskap	7%	0%	4,3
18	Teologi	7%	0%	4,8
19	Språkvetenskap	7%	0%	6,0
20	Geografi	5%	0%	6,7
21	Rättskunskap	5%	2%	2,7
22	Ekonomi	5%	0%	4,0

50. En vetenskapsman

	Response	Total	First	Rank
1	Einstein	74%	51%	1,4
2	Newton	26%	10%	2,1
3	Da Vinci	20%	8%	2,3
4	Marie Curie	16%	2%	2,6
5	Darwin	15%	7%	1,9
6	Nobel	11%	3%	2,4
7	Galileo Galilei	11%	0%	3,9
8	Freud	10%	2%	3,3
9	Aristoteles	8%	0%	4,4
10	Linné	8%	2%	2,2
11	Marx	8%	0%	3,6
12	Copernicus	7%	2%	2,8
13	Bohr	7%	2%	2,5
14	Weber	7%	0%	3,5
15	Graham Bell	7%	0%	3,3
16	Durkheim	5%	0%	5,0
17	Pavlov	5%	0%	3,3
18	Tycho Brahe	5%	0%	2,3

51. En vätska

	Response	Total	First	Rank
1	Vatten	100%	90%	1,1
2	Mjölk	57%	0%	3,6
3	Juice	41%	0%	4,6
4	Öl	39%	0%	4,1
5	Läsk	38%	0%	4,0
6	Saft	36%	5%	4,4
7	Sprit	31%	2%	4,3
8	Vin	30%	0%	5,3
9	Kaffe	25%	0%	4,7
10	Bensin	18%	2%	5,4
11	Blod	18%	0%	4,3
12	Te	16%	0%	5,8
13	Cider	15%	0%	5,9
14	Alkohol	11%	0%	3,1
15	Cola	11%	2%	4,9
16	Olja	11%	0%	4,9
17	Urin	11%	0%	3,9
18	Kvicksilver	8%	0%	2,8
19	Whisky	8%	0%	5,6
20	Syra	7%	0%	4,8
21	Etanol	7%	0%	2,0
22	Saliv	5%	0%	4,3

52. Ett bilmärke

	Response	Total	First	Rank
1	Volvo	95%	28%	2,7
2	Saab	87%	11%	3,3
3	BMW	67%	28%	3,7
4	Mercedes	56%	5%	4,1
5	Audi	36%	8%	4,6
6	Volkswagen	36%	2%	5,4
7	Ferrari	34%	0%	5,9
8	Toyota	34%	2%	4,8
9	Ford	28%	5%	3,9
10	Opel	28%	3%	5,1
11	Skoda	25%	0%	5,9
12	Fiat	21%	0%	5,9
13	Renault	21%	2%	5,9
14	Jaguar	20%	0%	5,2
15	Honda	18%	2%	4,5
16	Nissan	18%	2%	4,4
17	Porsche	16%	0%	6,2
18	Peugeot	15%	0%	5,2
19	Mazda	13%	3%	4,8
20	Chrysler	10%	0%	4,8
21	Lada	10%	0%	5,8
22	Mitsubishi	10%	0%	7,2
23	Hyundai	10%	0%	6,8
24	Citroen	8%	0%	5,6
25	Lamborghini	8%	0%	6,2
26	Bentley	7%	0%	6,0
27	Rolls Royce	7%	0%	7,8
28	Alfa Romeo	5%	0%	6,0
29	Golf	5%	0%	6,0
30	Kia	5%	0%	5,7
31	Koenigsegg	5%	0%	6,3
32	Trabant	5%	0%	7,0

53. Ett brott

	Response	Total	First	Rank
1	Mord	84%	49%	1,6
2	Stöld	72%	21%	2,8
3	Våldtäkt	66%	8%	3,4
4	Misshandel	44%	0%	4,7
5	Snatteri	43%	2%	3,6
6	Rån	34%	3%	3,3
7	Dråp	33%	0%	4,1
8	Förskingring	30%	0%	5,0
9	Bedrägeri	20%	0%	4,5
10	Förtal	15%	0%	5,7
11	Benbrott	13%	3%	2,8
12	Inbrott	13%	7%	1,8
13	Fortkörning	11%	0%	5,4
14	Hot	8%	0%	5,8
15	Rattfylleri	8%	2%	4,8
16	Skattefusk	8%	2%	4,8
17	Häleri	7%	0%	4,0
18	Kidnappning	7%	0%	5,8
19	Narkotikabrott	7%	2%	4,8
20	Hets mot folkgrupp	5%	0%	6,7
21	Smuggling	5%	0%	4,3
22	Mened	5%	0%	5,0
23	Skadegörelse	5%	0%	4,7

54. Ett bränsle

	Response	Total	First	Rank
1	Bensin	93%	69%	1,5
2	Olja	59%	10%	4,0
3	Diesel	51%	5%	3,0
4	Etanol	48%	0%	3,3
5	Kol	38%	3%	3,5
6	Ved	30%	5%	3,7
7	Gas	23%	2%	4,1
8	Naturgas	23%	2%	4,4
9	Fotogen	21%	0%	3,5
10	Biogas	18%	2%	3,9
11	Trä	13%	2%	3,3
12	Uran	11%	0%	5,1
13	El	10%	0%	4,8
14	Biobränsle	8%	0%	3,6
15	Vätgas	8%	0%	5,6
16	Raps	7%	2%	4,8
17	Rapsolja	7%	0%	3,3
18	Pellets	7%	0%	4,5
19	Alkohol	5%	0%	5,0
20	Papper	5%	0%	6,3
21	Solljus	5%	0%	6,0
22	Torv	5%	0%	5,7
23	Vatten	5%	0%	5,3
24	Metanol	5%	0%	3,7

55. Ett flicknamn

	Response	Total	First	Rank
1	Anna	59%	26%	2,9
2	Lisa	43%	8%	3,8
3	Sara	39%	8%	5,2
4	Emma	30%	3%	5,7
5	Johanna	30%	3%	5,3
6	Maria	30%	5%	5,1
7	Sofia	30%	2%	7,4
8	Eva	26%	8%	4,0
9	Elin	25%	3%	4,7
10	Karin	25%	2%	6,2
11	Hanna	23%	3%	5,1
12	Lina	20%	2%	6,0
13	Katarina	16%	2%	4,3
14	Malin	16%	0%	6,7
15	Lotta	15%	0%	8,3
16	Charlotte	13%	0%	8,4
17	Josefine	13%	3%	4,5
18	Kajsa	13%	5%	4,6
19	Lena	13%	0%	4,9
20	Lovisa	11%	0%	7,3
21	Sanna	11%	0%	3,9
22	Amanda	10%	0%	5,7
23	Cecilia	10%	2%	3,0
24	Ebba	10%	0%	6,5
25	Josefin	10%	0%	7,8
26	Louise	10%	3%	5,3
27	Petra	10%	0%	5,5
28	Sofie	10%	0%	9,3
29	Ann	8%	2%	4,8
30	Carolina	8%	0%	9,4
31	Elisabeth	8%	0%	6,8
32	Erika	8%	0%	7,6
33	Evelina	8%	0%	6,0
34	Ida	8%	0%	6,0
35	Jenny	8%	0%	5,6
36	Kristina	8%	0%	7,6
37	Maja	8%	0%	5,8
38	Rebecka	8%	0%	7,0
39	Sandra	8%	0%	7,2
40	Caroline	7%	0%	8,0
41	Helena	7%	0%	7,8

42	Laila	7%	0%	7,8
43	Linda	7%	0%	6,3
44	Linn	7%	2%	6,0
45	Linnea	7%	0%	8,0
46	Medeleine	7%	0%	9,3
47	Mia	7%	0%	6,3
48	Nina	7%	0%	5,5
49	Rosa	7%	0%	7,3
50	Åsa	7%	0%	7,8
51	Christina	5%	0%	6,3
52	Emelie	5%	0%	4,3
53	Greta	5%	0%	7,3
54	Jessica	5%	0%	8,7
55	Julia	5%	0%	8,7
56	Kerstin	5%	0%	5,3
57	Liselotte	5%	0%	7,7
58	Mathilda	5%	0%	9,7
59	Moa	5%	0%	8,0
60	Nora	5%	0%	4,3
61	Pia	5%	0%	9,3
62	Rut	5%	0%	6,7
63	Tove	5%	0%	8,3
64	Ulla	5%	0%	6,3
65	Ulrika	5%	0%	6,3
66	Therese	5%	0%	6,3

56. Ett fotbollslag

	Response	Total	First	Rank
1	Malmö FF	66%	26%	2,3
2	AIK	49%	10%	3,8
3	IFK Göteborg	39%	10%	3,3
4	Djurgården	38%	3%	3,7
5	Manchester United	38%	5%	4,3
6	Helsingborgs IF	28%	10%	3,1
7	Barcelona	26%	7%	2,7
8	Inter	25%	0%	4,7
9	Milan	25%	3%	4,1
10	Hammarby	20%	2%	4,7
11	Real Madrid	18%	2%	4,8
12	Arsenal	15%	5%	2,7
13	Liverpool	13%	0%	4,8
14	Chelsea	11%	2%	4,7
15	Ajax	10%	0%	4,3
16	Halmstad BK	10%	0%	3,2
17	Juventus	10%	2%	5,7
18	Landskrona BOIS	10%	0%	4,5
19	GAIS	7%	2%	3,8
20	Kalmar	7%	2%	4,5
21	Roma	7%	3%	2,8
22	Trelleborg	7%	2%	2,8
23	Bayern München	5%	0%	6,7
24	Manchester City	5%	0%	5,0
25	Umeå IF	5%	0%	6,0
26	Öster	5%	0%	4,0

57. Ett fyrbent djur

	Response	Total	First	Rank
1	Hund	98%	48%	2,0
2	Katt	92%	11%	2,8
3	Häst	82%	21%	3,3
4	Ko	77%	11%	4,1
5	Elefant	39%	2%	7,0
6	Lejon	39%	0%	6,7
7	Gris	36%	0%	5,6
8	Får	34%	0%	6,6
9	Giraff	33%	0%	6,8
10	Tiger	33%	0%	7,7
11	Råtta	30%	0%	7,3
12	Mus	26%	0%	8,7
13	Get	21%	0%	6,7
14	Åsna	21%	2%	5,4
15	Älg	21%	0%	7,5
16	Zebra	20%	0%	6,3
17	Varg	15%	0%	7,6
18	Flodhäst	13%	0%	9,1
19	Kamel	13%	0%	5,9
20	Lodjur	13%	0%	7,6
21	Marsvin	13%	0%	7,5
22	Kanin	11%	0%	7,1
23	Noshörning	11%	0%	7,1
24	Björn	10%	0%	8,5
25	Hamster	10%	0%	6,8
26	Leopard	10%	0%	4,2
27	Antilop	8%	2%	6,0
28	Oxe	8%	0%	6,2
29	Ren	8%	0%	8,6
30	Rådjur	8%	0%	8,0
31	Tjur	8%	0%	7,6
32	Dromedar	7%	0%	7,3
33	Gepard	7%	2%	4,3
34	Krokodil	7%	0%	9,0
35	Lama	7%	0%	8,5
36	Räv	7%	0%	10,0
37	Hare	5%	0%	7,3
38	Hyena	5%	0%	9,3
39	Panter	5%	0%	6,7
40	Puma	5%	0%	4,7

58. Ett grundämne

	Response	Total	First	Rank
1	Syre	69%	20%	2,9
2	Väte	69%	13%	3,4
3	Guld	57%	30%	2,4
4	Silver	44%	3%	3,2
5	Järn	34%	10%	3,6
6	Kol	34%	3%	4,1
7	Kväve	33%	2%	3,8
8	Helium	28%	3%	4,5
9	Koppar	20%	0%	5,8
10	Natrium	16%	0%	5,4
11	Uran	13%	0%	5,4
12	Bly	11%	0%	6,1
13	Magnesium	11%	0%	5,4
14	Neon	11%	0%	6,0
15	Aluminium	8%	0%	4,4
16	Kalium	8%	0%	6,4
17	Plutonium	8%	0%	7,4
18	Vatten	8%	5%	2,0
19	Freon	7%	2%	5,5
20	Klor	7%	0%	6,8
21	Xenon	7%	0%	7,8
22	Zink	7%	3%	5,0
23	Argon	5%	0%	5,7
24	Kalcium	5%	0%	7,3
25	Kvicksilver	5%	0%	5,0
26	Nickel	5%	0%	8,7
27	Svavel	5%	0%	5,7
28	Tenn	5%	2%	5,3

59. Ett klädesplagg

	Response	Total	First	Rank
1	Byxor	82%	7%	3,5
2	Tröja	82%	49%	1,9
3	Strumpor	70%	0%	6,1
4	Kjol	61%	16%	3,9
5	Klänning	48%	3%	5,4
6	T-shirt	46%	0%	5,4
7	Skjorta	39%	5%	5,9
8	Jacka	38%	3%	5,7
9	Linne	36%	0%	6,9
10	Trosor	36%	0%	6,2
11	Kalsonger	34%	0%	6,2
12	Skor	34%	2%	5,7
13	Mössa	33%	0%	7,0
14	Jeans	28%	10%	2,6
15	Blus	23%	0%	6,4
16	Kofta	23%	2%	5,5
17	BH	21%	0%	7,4
18	Vantar	18%	0%	8,0
19	Halsduk	16%	0%	6,7
20	Kavaj	15%	0%	6,9
21	Shorts	15%	0%	6,2
22	Slips	13%	0%	7,5
23	Kappa	11%	0%	7,9
24	Hatt	10%	2%	6,2
25	Strumpbyxor	8%	0%	9,6
26	Väst	8%	0%	6,2
27	Underkläder	8%	0%	6,0
28	Rock	7%	2%	5,5
29	Sjal	7%	0%	6,5
30	Handskar	7%	0%	7,0
31	Munktröja	5%	0%	6,3
32	Top	5%	0%	7,3

60. Ett köksredskap

	Response	Total	First	Rank
1	Kniv	90%	44%	2,6
2	Skärbräda	46%	0%	4,9
3	Stekpanna	44%	5%	4,3
4	Kastrull	41%	3%	4,0
5	Visp	41%	11%	3,0
6	Gaffel	39%	3%	3,5
7	Slev	38%	13%	3,2
8	Stekspade	31%	5%	4,3
9	Sked	28%	0%	4,9
10	Mixer	25%	0%	4,7
11	Rivjärn	21%	0%	4,8
12	Gryta	18%	2%	4,5
13	Durkslag	16%	0%	5,9
14	Sax	16%	2%	3,9
15	Bunke	13%	0%	4,8
16	Vitlökspress	13%	0%	5,4
17	Sil	11%	2%	4,1
18	Spis	11%	0%	5,3
19	Ugn	10%	0%	5,7
20	Osthyvel	8%	0%	3,0
21	Skål	8%	0%	5,6
22	Kavel	7%	2%	3,3
23	Potatisskalare	7%	0%	6,0
24	Slickepott	7%	2%	5,3
25	Kaffebryggare	5%	0%	4,3
26	Konservöppnare	5%	0%	4,3
27	Tallrik	5%	0%	6,3

61. Ett land

	Response	Total	First	Rank
1	Sverige	85%	66%	1,6
2	USA	54%	10%	3,8
3	Danmark	52%	0%	4,3
4	Norge	44%	2%	3,7
5	Frankrike	41%	2%	7,1
6	Kina	36%	0%	5,5
7	Finland	34%	0%	6,1
8	Ryssland	34%	0%	6,4
9	Tyskland	34%	0%	5,6
10	Spanien	30%	0%	7,1
11	Italien	28%	3%	7,3
12	England	26%	2%	5,4
13	Japan	23%	0%	5,5
14	Island	21%	0%	6,3
15	Australien	20%	0%	5,6
16	Kanada	20%	0%	5,6
17	Mexico	20%	2%	6,5
18	Thailand	20%	0%	6,3
19	Brasilien	15%	0%	6,7
20	Indien	15%	2%	4,3
21	Argentina	13%	2%	5,3
22	Grekland	13%	0%	8,0
23	Nya Zeeland	13%	0%	6,6
24	Peru	13%	2%	5,9
25	Polen	13%	0%	7,4
26	Chile	11%	0%	6,1
27	Turkiet	11%	0%	7,0
28	Schweiz	10%	0%	7,2
29	Storbritannien	10%	0%	6,0
30	Irak	8%	2%	4,4
31	Holland	7%	0%	8,5
32	Iran	7%	0%	5,3
33	Portugal	7%	0%	7,3
34	Österrike	7%	0%	8,5
35	Bolivia	5%	2%	1,7
36	Estland	5%	2%	3,7
37	Pakistan	5%	0%	6,3
38	Tchad	5%	2%	6,0
39	Belgien	5%	0%	8,3
40	Irland	5%	0%	5,7
41	Sudan	5%	0%	7,0

42	Sydafrika	5%	0%	6,7

62. Ett land i Afrika

	Response	Total	First	Rank
1	Sydafrika	79%	8%	3,5
2	Egypten	62%	5%	4,3
3	Kenya	41%	11%	3,6
4	Marocko	41%	2%	4,6
5	Zimbabwe	33%	13%	2,8
6	Tunisien	30%	0%	5,3
7	Etiopien	28%	2%	4,7
8	Sudan	26%	7%	3,8
9	Algeriet	25%	2%	4,6
10	Kongo	25%	3%	4,5
11	Nigeria	23%	3%	4,6
12	Tanzania	23%	7%	3,3
13	Tchad	23%	3%	4,0
14	Somalia	21%	2%	4,7
15	Gambia	16%	8%	2,9
16	Ghana	16%	7%	2,1
17	Moçambique	16%	0%	5,9
18	Elfenbenskusten	13%	0%	5,9
19	Eritrea	11%	0%	6,4
20	Senegal	11%	2%	5,0
21	Angola	10%	2%	3,3
22	Rwanda	10%	0%	3,0
23	Uganda	10%	2%	3,3
24	Zambia	10%	2%	4,8
25	Liberia	8%	0%	4,6
26	Madagaskar	7%	0%	5,0
27	Namibia	7%	0%	4,5
28	Niger	7%	0%	6,3
29	Sierra Leone	7%	0%	7,8
30	Zaire	7%	5%	1,8
31	Botswana	5%	2%	5,0
32	Mali	5%	0%	6,0
33	Libyen	5%	0%	7,8

63. Ett land i Europa

	Response	Total	First	Rank
1	Danmark	85%	0%	4,0
2	Sverige	82%	52%	1,8
3	Frankrike	80%	11%	5,2
4	Norge	72%	2%	3,6
5	Tyskland	70%	2%	5,6
6	Finland	69%	0%	5,3
7	Spanien	57%	10%	5,9
8	Italien	54%	13%	5,4
9	England	39%	3%	5,5
10	Polen	36%	2%	7,1
11	Island	30%	0%	5,7
12	Portugal	26%	0%	8,9
13	Estland	21%	0%	6,8
14	Irland	20%	0%	6,1
15	Grekland	18%	2%	7,5
16	Storbritannien	18%	0%	5,2
17	Litauen	16%	0%	7,9
18	Ryssland	15%	0%	7,8
19	Schweiz	15%	2%	7,3
20	Lettland	11%	0%	8,1
21	Österrike	11%	0%	6,4
22	Holland	11%	0%	5,9
23	Rumänien	10%	0%	10,7
24	Belgien	10%	0%	6,3
25	Ungern	8%	2%	7,4
26	Kroatien	7%	0%	6,0
27	Turkiet	7%	0%	6,5
28	Tjeckien	7%	0%	8,0
29	Bulgarien	5%	2%	7,7
30	Ukraina	5%	0%	7,0
31	Bosnien	5%	0%	9,0

64. Ett landskap

	Response	Total	First	Rank
1	Skåne	93%	51%	1,9
2	Småland	67%	5%	4,2
3	Halland	64%	3%	4,3
4	Blekinge	59%	2%	3,6
5	Lappland	41%	2%	5,1
6	Västergötland	38%	0%	5,1
7	Södermanland	33%	3%	5,0
8	Uppland	33%	0%	5,9
9	Närke	28%	0%	5,0
10	Gotland	25%	2%	5,2
11	Östergötland	23%	5%	4,5
12	Bohuslän	20%	0%	6,4
13	Dalarna	20%	7%	3,8
14	Medelpad	20%	2%	6,3
15	Västerbotten	20%	0%	6,5
16	Öland	20%	2%	5,2
17	Norrbotten	15%	2%	6,2
18	Norrland	15%	0%	5,2
19	Värmland	15%	0%	6,0
20	Hälsingland	10%	3%	4,3
21	Dalsland	7%	2%	4,3
22	Härjedalen	7%	0%	4,3
23	Ångermanland	7%	0%	8,3
24	Gästrikland	5%	0%	9,7
25	Jämtland	5%	0%	6,7
26	Västmanland	5%	3%	3,3

65. Ett musikinstrument

	Response	Total	First	Rank
1	Gitarr	97%	67%	1,7
2	Piano	84%	2%	3,4
3	Trummor	74%	3%	4,6
4	Fiol	66%	13%	3,6
5	Bas	54%	0%	5,1
6	Trumpet	48%	5%	5,2
7	Flöjt	41%	0%	5,6
8	Cello	36%	3%	5,5
9	Saxofon	33%	2%	5,5
10	Trombon	20%	2%	7,1
11	Tvärflöjt	20%	2%	5,8
12	Munspel	15%	0%	5,6
13	Triangel	15%	0%	7,6
14	Klarinett	13%	2%	6,5
15	Synt	13%	0%	6,4
16	Blockflöjt	11%	0%	5,4
17	Harpa	11%	2%	5,6
18	Oboe	10%	0%	5,5
19	Orgel	10%	0%	4,8
20	Keyboard	8%	0%	6,4
21	Kontrabas	8%	0%	7,0
22	Tuba	8%	0%	5,8
23	Xylofon	8%	0%	8,2
24	Fagott	7%	0%	5,5
25	Maracas	7%	0%	7,3
26	Viola	7%	0%	4,8
27	Flygel	5%	0%	6,7
28	Violin	5%	0%	5,3
29	Dragspel	5%	0%	4,3
30	Panflöjt	5%	0%	9,0
31	Elgitarr	5%	0%	6,0

66. Ett pojknamn

	Response	Total	First	Rank
1	Johan	39%	5%	5,3
2	Anders	30%	7%	5,9
3	Fredrik	25%	0%	6,4
4	Peter	25%	3%	6,1
5	Erik	23%	2%	5,2
6	Andreas	21%	2%	6,2
7	Kalle	20%	5%	3,4
8	Per	20%	5%	5,0
9	Martin	18%	5%	5,5
10	Nils	18%	2%	5,3
11	Olle	16%	3%	5,0
12	Gustav	15%	3%	4,3
13	Johannes	15%	0%	7,1
14	Jonas	15%	2%	6,6
15	Lars	15%	3%	3,7
16	Hans	13%	2%	4,0
17	Henrik	13%	2%	6,1
18	Karl	13%	0%	6,8
19	Simon	13%	2%	6,8
20	Stefan	13%	2%	4,0
21	Björn	11%	3%	4,9
22	Markus	11%	0%	8,7
23	Olof	11%	0%	6,6
24	Viktor	11%	0%	5,7
25	Daniel	10%	0%	6,8
26	Emil	10%	3%	7,2
27	Jacob	10%	2%	8,2
28	Mats	10%	2%	5,3
29	Mikael	10%	0%	5,3
30	Niklas	10%	0%	6,7
31	Oskar	10%	0%	6,5
32	Pelle	10%	0%	5,8
33	Rickard	10%	0%	6,7
34	Sven	10%	2%	4,5
35	Tobias	10%	0%	8,3
36	Adam	8%	0%	7,6
37	Bertil	8%	0%	9,6
38	Christian	8%	3%	5,8
39	David	8%	3%	3,0
40	Gunnar	8%	0%	6,4
41	Göran	8%	0%	5,8

42	Joakim	8%	0%	4,8
43	Klas	8%	0%	7,0
44	Magnus	8%	0%	5,2
45	Oscar	8%	3%	5,4
46	Tomas	8%	0%	7,6
47	Axel	7%	0%	7,8
48	Bengt	7%	0%	6,0
49	Håkan	7%	0%	6,8
50	Jens	7%	0%	7,8
51	Mattias	7%	0%	5,8
52	Max	7%	0%	7,3
53	Muhammed	7%	0%	7,5
54	Måns	7%	0%	7,8
55	Patrik	7%	0%	5,8
56	Robert	7%	0%	3,8
57	Sebastian	7%	0%	5,8
58	Albin	5%	0%	4,7
59	Alexander	5%	0%	7,7
60	Anton	5%	0%	7,3
61	Bosse	5%	0%	8,0
62	Carl	5%	3%	1,7
63	Filip	5%	2%	5,3
64	Hugo	5%	2%	6,0
65	Jesper	5%	0%	8,0
66	Joel	5%	0%	4,0
67	Jörgen	5%	0%	6,0
68	Kristian	5%	0%	6,0
69	Ola	5%	0%	4,3
70	Petter	5%	0%	8,3
71	Åke	5%	2%	3,3

67. Ett textilmaterial

	Response	Total	First	Rank
1	Bomull	92%	30%	2,7
2	Siden	44%	8%	3,4
3	Ull	39%	3%	3,5
4	Silke	36%	5%	4,0
5	Polyester	28%	3%	3,6
6	Linne	26%	5%	3,9
7	Sammet	25%	8%	3,1
8	Jeans	23%	5%	3,4
9	Viskos	21%	0%	4,9
10	Ylle	20%	0%	4,2
11	Manchester	16%	0%	3,6
12	Nylon	16%	3%	4,2
13	Lin	15%	0%	3,6
14	Tyg	13%	7%	2,1
15	Akryl	11%	2%	4,4
16	Kashmir	11%	2%	4,3
17	Tyll	11%	0%	3,7
18	Denim	8%	2%	3,4
19	Läder	8%	0%	5,8
20	Flis	8%	3%	4,0
21	Plysch	7%	2%	3,3
22	Satin	7%	2%	3,8
23	Elastan	5%	0%	7,3
24	Filt	5%	0%	4,7
25	Flanell	5%	2%	4,7
26	Gore-Tex	5%	2%	6,3
27	Lycra	5%	0%	5,3
28	Spandex	5%	0%	4,0
29	Tweed	5%	2%	5,3
30	Velour	5%	0%	5,3
31	Väv	5%	0%	2,3
32	Säckväv	5%	0%	4,0
33	Syntet	5%	0%	3,7

68. Ett transportmedel

	Response	Total	First	Rank
1	Bil	98%	67%	1,4
2	Cykel	93%	5%	4,4
3	Flygplan	93%	0%	4,3
4	Tåg	84%	10%	3,3
5	Buss	75%	13%	2,9
6	Båt	52%	0%	4,8
7	Helikopter	31%	0%	6,1
8	Motorcykel	28%	0%	6,9
9	Moped	25%	0%	7,3
10	Lastbil	23%	2%	4,8
11	Skateboard	20%	0%	7,9
12	Spårvagn	20%	2%	7,1
13	Tunnelbana	13%	0%	6,9
14	Gå	11%	0%	6,9
15	Rullskridskor	11%	0%	7,3
16	Luftballong	10%	0%	8,2
17	Häst och vagn	8%	0%	8,2
18	Vagn	8%	0%	7,4
19	Skidor	7%	0%	8,8
20	Tandem	7%	0%	6,8
21	Scooter	7%	0%	9,0
22	Sparkcykel	7%	0%	7,0
23	Traktor	7%	0%	5,0
24	Inlines	7%	0%	7,0
25	Häst	5%	0%	6,0
26	Ben	5%	0%	6,7
27	Hiss	5%	0%	7,0
28	Färja	5%	0%	6,0

69. Ett träd

	Response	Total	First	Rank
1	Ek	90%	41%	2,2
2	Björk	75%	8%	4,3
3	Bok	66%	10%	3,4
4	Gran	57%	3%	4,9
5	Tall	52%	0%	5,2
6	Lönn	48%	5%	4,0
7	Alm	44%	8%	3,4
8	Al	41%	13%	2,7
9	Asp	33%	2%	4,2
10	Kastanj	33%	0%	6,5
11	En	26%	2%	5,6
12	Äppelträd	26%	0%	6,6
13	Ask	21%	3%	5,0
14	Rönn	21%	0%	4,9
15	Lind	15%	0%	6,8
16	Pil	13%	0%	5,8
17	Palm	11%	0%	5,7
18	Körsbärsträd	11%	0%	8,1
19	Päronträd	10%	0%	8,0
20	Hassel	7%	2%	5,3
21	Eucalyptus	5%	0%	7,7
22	Teak	5%	0%	8,3

70. Ett trädgårdsverktyg

	Response	Total	First	Rank
1	Spade	95%	34%	2,2
2	Kratta	80%	48%	1,7
3	Gräsklippare	61%	5%	4,4
4	Räfsa	51%	5%	3,4
5	Häcksax	33%	0%	4,4
6	Sekatör	30%	0%	4,9
7	Hacka	21%	0%	3,4
8	Vattenslang	21%	0%	4,3
9	Skottkärra	20%	2%	3,9
10	Hink	16%	0%	4,5
11	Sax	16%	3%	3,9
12	Grep	13%	0%	3,0
13	Skyffel	11%	0%	4,4
14	Såg	8%	0%	5,4
15	Yxa	8%	0%	6,0
16	Motorsåg	7%	2%	4,5
17	Spett	7%	0%	6,0
18	Lövkorg	7%	0%	4,0
19	Trimmer	7%	0%	5,5
20	Slang	5%	0%	4,7
21	Handskar	5%	0%	5,0
22	Vattenkanna	5%	0%	5,0
23	Lövblåsare	5%	0%	4,0

71. Ett vapen

	Response	Total	First	Rank
1	Pistol	87%	44%	1,8
2	Kniv	77%	16%	3,1
3	Gevär	66%	10%	3,0
4	Svärd	28%	2%	5,2
5	K-pist	26%	2%	3,8
6	Bomb	25%	0%	5,2
7	Handgranat	18%	0%	4,3
8	Kulspruta	16%	0%	3,7
9	AK-5	15%	3%	3,2
10	Hagelgevär	15%	2%	4,9
11	Kanon	15%	2%	5,3
12	Revolver	15%	2%	4,0
13	AK-47	13%	7%	2,8
14	Pilbåge	13%	0%	6,1
15	Batong	11%	0%	5,3
16	Armborst	10%	2%	3,8
17	Bazooka	10%	0%	4,7
18	Knogjärn	10%	0%	4,5
19	Mina	10%	0%	4,8
20	Yxa	10%	0%	5,5
21	Maskingevär	8%	2%	4,4
22	Värja	8%	0%	6,2
23	Atombomb	7%	0%	4,8
24	Kaststjärna	7%	0%	3,5
25	Missil	7%	0%	5,5
26	AK-4	5%	2%	4,0
27	Automatvapen	5%	0%	4,7
28	Dolk	5%	0%	3,7
29	Lans	5%	0%	6,0
30	Luftgevär	5%	0%	4,3
31	Slangbella	5%	0%	7,7

72. Ett verktyg

	Response	Total	First	Rank
1	Hammare	97%	80%	1,4
2	Såg	79%	7%	3,1
3	Skruvmejsel	57%	0%	3,7
4	Tång	39%	3%	4,2
5	Borr	38%	2%	4,1
6	Skiftnyckel	30%	3%	3,6
7	Fil	28%	0%	4,2
8	Skruvdragare	16%	0%	4,0
9	Kniv	15%	0%	4,4
10	Hyvel	11%	0%	5,0
11	Kofot	10%	0%	5,2
12	Yxa	10%	0%	5,8
13	Måttstock	8%	0%	5,8
14	Vinkelhake	8%	0%	6,2
15	Sax	8%	3%	3,0
16	Slägga	8%	0%	5,8
17	Spik	8%	0%	3,0
18	Skruv	7%	0%	5,0
19	Stämjärn	7%	0%	5,0
20	Rubank	5%	0%	6,7
21	Slip	5%	0%	4,0
22	Mejsel	5%	2%	3,7
23	Rasp	5%	0%	5,3
24	Spade	5%	0%	5,0
25	Tumstock	5%	0%	4,7
26	Vattenpass	5%	0%	5,0
27	Vinkelslip	5%	0%	4,0
28	Lod	5%	0%	5,3

73. Ett väderfenomen

	Response	Total	First	Rank
1	Regn	77%	26%	2,8
2	Orkan	70%	18%	2,8
3	Storm	54%	15%	3,2
4	Åska	49%	18%	2,9
5	Sol	46%	0%	4,8
6	Hagel	43%	0%	5,4
7	Snö	34%	0%	4,8
8	Tornado	33%	7%	3,7
9	Blåst	25%	3%	4,2
10	Blixt	23%	2%	4,1
11	Moln	23%	5%	4,4
12	Tsunami	21%	0%	5,2
13	Tromb	20%	0%	5,3
14	Dimma	18%	0%	6,4
15	Vind	16%	3%	3,9
16	Översvämning	15%	0%	4,3
17	Torka	13%	0%	5,0
18	Norrsken	11%	2%	3,6
19	Regnbåge	11%	0%	4,1
20	Jordbävning	5%	0%	6,7
21	Hetta	5%	0%	6,7
22	Cyklon	5%	0%	4,7

74. Ett yrke

	Response	Total	First	Rank
1	Lärare	52%	11%	3,6
2	Läkare	46%	5%	3,9
3	Polis	39%	18%	2,7
4	Snickare	31%	16%	2,8
5	Psykolog	30%	8%	3,1
6	Sjuksköterska	30%	3%	4,6
7	Brandman	25%	3%	3,4
8	Advokat	21%	5%	3,2
9	Jurist	16%	0%	4,3
10	Frisör	13%	3%	4,1
11	Rörmokare	13%	2%	3,9
12	Ingenjör	13%	2%	4,3
13	Ekonom	11%	0%	4,9
14	Målare	11%	0%	6,0
15	Städare	10%	2%	5,2
16	Bagare	8%	0%	4,0
17	Dagisfröken	8%	0%	7,2
18	Domare	8%	0%	4,6
19	Elektriker	8%	2%	4,0
20	Sekreterare	8%	0%	4,6
21	Socionom	8%	0%	5,0
22	Butiksbiträde	8%	0%	6,8
23	Chaufför	8%	0%	5,4
24	Journalist	8%	2%	2,8
25	Kock	8%	2%	3,6
26	Byggare	7%	2%	3,5
27	Kassörska	7%	0%	5,5
28	Personalvetare	7%	2%	3,5
29	Sotare	7%	2%	3,5
30	Tandläkare	7%	2%	4,0
31	Ambulansförare	5%	0%	5,3
32	Bibliotekarie	5%	2%	3,0
33	Doktor	5%	0%	3,0
34	Forskare	5%	0%	4,0
35	Författare	5%	2%	2,3
36	Lastbilschaufför	5%	0%	4,7
37	Lokförare	5%	0%	3,3
38	Militär	5%	0%	4,3
39	Personalchef	5%	2%	4,7
40	Undersköterska	5%	0%	6,0
41	Åklagare	5%	0%	6,0

75. Någonting att läsa

	Response	Total	First	Rank
1	Bok	100%	98%	1,0
2	Tidning	74%	2%	2,4
3	Serietidning	26%	0%	4,3
4	Tidskrift	20%	0%	3,0
5	Artikel	16%	0%	3,1
6	Novell	15%	0%	6,2
7	Roman	15%	0%	5,0
8	Serier	15%	0%	4,3
9	Magasin	13%	0%	4,0
10	Blogg	11%	0%	5,7
11	Facklitteratur	11%	0%	6,0
12	Skyltar	11%	0%	5,0
13	Instruktioner	10%	0%	5,7
14	Mjölkpaket	10%	0%	4,7
15	Reklam	10%	0%	4,5
16	Uppsats	10%	0%	5,0
17	Brev	8%	0%	6,0
18	Dagstidning	8%	0%	2,2
19	Deckare	8%	0%	5,6
20	Internet	8%	0%	3,6
21	Kurslitteratur	8%	0%	4,6
22	Text-TV	8%	0%	4,6
23	Broschyr	7%	0%	2,8
24	Skvallertidning	7%	0%	5,8
25	Manual	7%	0%	4,5
26	Läxa	5%	0%	3,0
27	Rapport	5%	0%	4,7
28	Sms	5%	0%	4,0
29	Text	5%	0%	4,7
30	Veckotidning	5%	0%	3,3

76. Någonting gjort av trä

	Response	Total	First	Rank
1	Stol	87%	21%	2,5
2	Bord	82%	34%	2,2
3	Hus	51%	3%	4,3
4	Golv	34%	0%	4,9
5	Bänk	25%	7%	4,0
6	Båt	16%	2%	5,0
7	Dörr	13%	2%	3,9
8	Smörkniv	11%	2%	5,1
9	Bokhylla	10%	0%	4,3
10	Hylla	10%	0%	4,7
11	Möbler	10%	5%	2,8
12	Papper	10%	0%	5,5
13	Ram	10%	0%	5,5
14	Säng	8%	0%	6,0
15	Vägg	8%	0%	6,0
16	Baseballträ	8%	0%	3,2
17	Brygga	7%	0%	4,3
18	Byrå	7%	3%	3,0
19	Pall	7%	0%	4,8
20	Penna	7%	0%	4,5
21	Garderob	5%	0%	4,0
22	Leksaksbil	5%	2%	4,0
23	Plankor	5%	0%	4,7
24	Skärbräda	5%	0%	5,0
25	Utemöbler	5%	0%	5,3
26	Ved	5%	2%	3,3
27	Tändsticka	5%	2%	2,3
28	Åra	5%	0%	4,7
29	Leksak	5%	0%	4,7

77. Någonting grönt

	Response	Total	First	Rank
1	Gräs	85%	46%	1,9
2	Blad	48%	10%	3,0
3	Träd	43%	10%	2,9
4	Löv	25%	5%	3,1
5	Gurka	23%	8%	3,1
6	Buske	16%	0%	4,8
7	Tröja	16%	3%	2,8
8	Kläder	15%	0%	5,0
9	Paprika	13%	0%	3,1
10	Sallad	11%	2%	4,1
11	Äpple	11%	2%	2,7
12	Groda	10%	0%	3,7
13	Klorofyll	10%	0%	4,0
14	Skog	10%	2%	3,5
15	Fotbollsplan	8%	2%	2,8
16	Öga	8%	0%	4,0
17	Päron	8%	0%	3,8
18	Militär	7%	0%	4,8
19	Miljöpartiet	7%	0%	3,5
20	Soptunna	7%	0%	3,8
21	Färg	5%	0%	4,0
22	Alger	5%	0%	6,0
23	Barr	5%	0%	4,0
24	Hus	5%	0%	6,0
25	Mossa	5%	0%	4,7
26	Penna	5%	0%	5,3
27	Växt	5%	2%	3,3
28	Bil	5%	0%	6,3

78. Någonting kvinnor har på sig

	Response	Total	First	Rank
1	Kjol	84%	34%	2,4
2	BH	67%	16%	3,9
3	Trosor	59%	3%	4,5
4	Klänning	54%	13%	3,6
5	Byxor	39%	3%	4,3
6	Strumpbyxor	39%	0%	5,3
7	Tröja	31%	3%	4,2
8	Högklackat	28%	0%	6,0
9	Skor	28%	2%	5,6
10	Halsband	25%	5%	4,5
11	Blus	23%	5%	3,9
12	Jeans	20%	2%	5,1
13	Smink	20%	0%	6,0
14	Linne	18%	0%	5,9
15	Strumpor	18%	2%	5,9
16	Läppstift	15%	0%	4,6
17	Örhängen	15%	2%	5,6
18	Hatt	13%	0%	8,3
19	Sjal	11%	2%	6,7
20	Skjorta	11%	2%	5,7
21	Smycke	11%	0%	6,0
22	Topp	11%	0%	4,6
23	Armband	10%	0%	7,0
24	Kläder	10%	5%	3,2
25	Mössa	10%	0%	7,7
26	Parfym	10%	2%	4,2
27	Ring	10%	0%	6,7
28	Jacka	8%	0%	6,2
29	Diadem	7%	0%	5,0
30	Kappa	7%	0%	7,8
31	Kofta	7%	0%	7,0
32	Nagellack	7%	0%	8,0
33	Stövlar	7%	0%	9,3
34	Halsduk	5%	0%	9,7
35	Handväska	5%	0%	5,3
36	Korsett	5%	0%	5,7
37	Stay-ups	5%	0%	3,7
38	T-shirt	5%	0%	8,7

79. Någonting man räddar från en brand

	Response	Total	First	Rank
1	Människor	48%	21%	2,2
2	Djur	33%	2%	3,1
3	Barn	31%	15%	2,6
4	Foton	28%	10%	2,8
5	Fotoalbum	26%	18%	1,6
6	Värdesaker	23%	0%	4,1
7	Pengar	21%	3%	3,9
8	Familj	18%	2%	3,9
9	Kläder	18%	2%	4,0
10	Minnen	18%	2%	5,2
11	Smycken	18%	0%	4,8
12	Dagböcker	16%	2%	4,3
13	Dator	16%	0%	3,2
14	Katt	16%	7%	2,1
15	Möbler	16%	0%	4,3
16	Husdjur	15%	0%	3,9
17	Hund	13%	0%	3,3
18	Hus	13%	2%	3,6
19	Tavlor	13%	0%	5,4
20	Kvinnor	11%	5%	2,0
21	Böcker	10%	0%	5,0
22	Elektronik	8%	3%	3,4
23	Ägodelar	8%	0%	3,8
24	Män	7%	0%	3,3
25	Pass	7%	0%	5,5
26	Gamla	7%	0%	3,8
27	Sig själv	5%	2%	3,3
28	Vänner	5%	0%	3,0

80. Någonting som flyger

	Response	Total	First	Rank
1	Flygplan	97%	43%	1,6
2	Fågel	92%	44%	1,9
3	Helikopter	46%	0%	4,1
4	Drake	36%	2%	3,7
5	Ballong	18%	0%	4,2
6	Fluga	16%	2%	3,7
7	Luftballong	16%	0%	4,2
8	Mygga	15%	0%	4,9
9	Bi	13%	0%	4,8
10	Fjäril	13%	0%	4,1
11	Insekt	13%	0%	3,9
12	Rymdraket	13%	0%	4,1
13	Humla	11%	2%	4,7
14	Pappersflygplan	11%	0%	4,1
15	Geting	10%	0%	6,2
16	Örn	10%	2%	4,5
17	Zeppelinare	8%	0%	5,6
18	Frisbee	7%	0%	3,5
19	Moln	7%	0%	5,0
20	Raket	7%	0%	4,0
21	Fallskärm	7%	0%	5,0
22	Segelflyg	7%	0%	6,0
23	Svala	5%	0%	6,3
24	Tefat	5%	0%	4,7
25	Ekorre	5%	0%	4,3
26	Fladdermus	5%	0%	3,0
27	Papper	5%	0%	4,0
28	Trollslända	5%	0%	4,3
29	Stålmannen	5%	0%	4,0

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