**Changing Children’s Minds – Diversity in Children’s Digital Literature?**

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The paper will address whether or not there is diversity in children’s digital literature and digital publishing. In discussions and research children’s digital sphere tends to be treated in a rather polarised way. Either digitalization is seen as a threat to children’s’ cognitive development and reading skills. Or everything digital appears to be the promise of a more interactive and sometimes even more democratic instrument that will allow children to actively take part in culture and society. Digital books are similarly either seen as a threat to reading or as a way to reach children and young people where they spend most of their time – on smartphones, tablets and computers.

 The paper maps the nature of digital publishing for children in Sweden – range, character, reach, genres, age groups etc. – in order to ask whether or not this production is more diverse than print books and if that is the case in what sense diversity can be observed. Digital publishing includes a wide material of e-books, apps and online publishing and the full range cannot be taken into account, but the study shows that diversity depends on a large degree on the kind of producer involved. There are basically three different kinds of producers – authors, book publishers and technology companies – and the difference between them reflects the character of the books.