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## Turning face : Emoticons as reinforcers/attenuators

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<sup>i</sup> The issue being the languages other than English that were used in singing Katharine Lee Bates traditional poem turned song, America the Beautiful. Found at: [http://www.youtube.com/watch?feature=player\\_embedded&v=443Vy310gJs](http://www.youtube.com/watch?feature=player_embedded&v=443Vy310gJs)