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# An exploration of metaphors in street art

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This talk focuses on Greek street art, denoting an intentional, highly creative and typically polysemiotic medium of protest and resistance. In our study on street art, marking a polysemiotic/multimodal distinction would help us toward a synthetic analysis of the interaction between language and depiction, and that of language, depiction, vision, and (potentially) smelling, touching or even hearing, into a whole communicative situation (Stampoulidis et al. 2019). In this presentation, we illustrate the significance of this distinction by reviewing examples on unisemiotic and polysemiotic street art metaphors.

## References

Stampoulidis, G., Bolognesi, M. and Zlatev, J. 2019. A cognitive semiotic exploration of metaphors in Greek street art. *Cognitive Semiotics* 12(1).