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## Sharing Cities Sweden: Exploring the emerging landscape of the sharing economy in cities

Mccormick, Kes; Leire, Charlotte

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LUND UNIVERSITY

PO Box 117  
221 00 Lund  
+46 46-222 00 00



# Sharing Cities Sweden

*Exploring the emerging landscape of the sharing economy in cities*

**Sharing Cities Sweden aims to put Sweden on the map as a country that actively and critically works with the sharing economy in cities.**

We are developing world-leading test-beds for the sharing economy in Stockholm, Gothenburg, Malmö and Umeå.

We are developing a national node to significantly improve national and international cooperation and promote an exchange of experience on sharing cities.

[www.sharingcities.se](http://www.sharingcities.se)

**“Sharing cities have a huge potential ... we can integrate all dimensions of sustainability: ecological, economic and social issues.”**

*– Oscar Pelin, Malmö Test-bed*

**“Cities are really about sharing and that is why we live in cities.”**

*– Charlie Gullström, Stockholm Test-bed*

**“Another aspect of developing sharing cities is to stimulate co-creation in cities.”**

*– Tove Lund, Gothenburg Test-bed*

**“Cities can play a major role in shaping the sharing economy and building social cohesion.”**

*– Philip Näslund, Umeå Test-bed*



**Sharing  
Cities  
Sweden**

A NATIONAL PROGRAM  
FOR THE **SHARING**  
ECONOMY IN CITIES

# Sharing City Umeå – a test-bed

With 125,000 inhabitants, Umeå is a fast-growing city in the northern part of Sweden. This growth must be done in a sustainable way with regards to environmental, social, cultural and economic aspects. The Umeå test-bed is focusing on innovative solutions when it comes to mobility, green spaces, resource efficiency, use of indoor space and consumption. The key question for Umeå is to understand the different roles the municipality should take to support, enable and deliver sharing services in the city. Another question is to understand how different sharing solutions is contributing to Umeå's sustainability goals.



**Example from Umeå - Delbar offers an easy way to engage in sharing with friends and close social networks. It can facilitate the local sharing economy.**

# Sharing City Gothenburg – a test-bed

The Gothenburg test-bed views innovation as something new that creates value and that can be spread across the city. An idea does not become an innovation until it is realized, spread and gives benefits. In order to strengthen Gothenburg's innovative capacity on the sharing economy, a strong focus is placed on combining knowledge, cultures and experiences. A key focus in the test-bed is partnerships with a wide range of actors. The test-bed enables a stimulating environment allowing for more successful meetings between actors. Participants are encouraged to challenge each other, reshape their thinking about sharing cities, and make changes that would not happen otherwise.



**Example from Gothenburg - Smarta Kartan aims to facilitate new ways of linking up and promoting access rather than ownership. It is a digital platform for sharing.**



**Södra Älvstranden** is a special focus area for the test-bed in Gothenburg. It is a development project with sustainability and the sharing economy as core aspects in its vision and overall plans.



**Campusparken** is a special focus area for the test-bed in Umeå. The aim is to facilitate and increase sharing of space, parks and infrastructure in the context of a small but growing city.



# Sharing City Stockholm – a test-bed

The uniqueness of the Stockholm test-bed is based on the cooperation with a citizenship initiative called ElectriCITY, now an economic association, which operates a number of local climate change initiatives in the district of Hammarby Sjöstad. This area was originally planned as an eco-district and it has received international attention for its ambitious goals and activities. While the city of Stockholm at large has set its climate targets by 2040, ElectriCITY has set its targets for 2030. This has been the starting point for the working methods in Hammarby Sjöstad, which includes negotiated simulation with residents and stakeholders in workshops and the application of future-oriented scenarios.

**Example from Stockholm - Hygglö is a service with a simple motto: "Things To Use". It promotes the sharing economy and making a positive global impact on the environment.**



# Sharing City Malmö – a test-bed

A new neighborhood in Malmö is emerging in Sege Park, an area with a rich history and exciting future. The existing parks and buildings provide the conditions for a good living environment. Sustainability, the sharing economy and urban agriculture are some key words for the building actors who are developing some 700 homes in Sege Park together with the municipality. The innovative aspect of the Malmö test-bed is the integration of principles for the sharing economy into the physical development of Sege Park. The test-bed has come to be a setting where actors openly discuss and negotiate with each other about how to create a sustainable and sharing city district.

**Example from Malmö - STPLN is a maker space and an incubator for creative projects. It has become a unique meeting place in Malmö.**



**Sege Park** is a special focus area for the test-bed in Malmö. It is a significant development project integrating sharing economy principles into the design of infrastructure and housing.



**Hammarby Sjöstad** is the special focus area for the test-bed in Stockholm. It is a development project with ambitious visions and goals for sustainable buildings, transport, and lifestyles.

Sharing Cities Sweden is attending and organizing a diversity of events in Sweden and around the world, conducting mobile research labs and strategic environmental development exercises to facilitate learning about the sharing economy in cities in Sweden.



# Sharing Cities Sweden

- **Sharing Cities Summit and Smart Cities Expo World Congress, Barcelona, Spain**
- **Public Seminar on Sharing Economy at the Volvo Ocean Race, Gothenburg, Sweden**
- **International Workshop on the Sharing Economy, Mannheim, Germany**
- **National Workshop for Sustainable Lifestyles, Karlstad, Sweden**



Barcelona



Gothenburg



Mannheim



Karlstad

## Mobile Labs

Mobile research labs bring together a group of researchers and investigators who conduct interviews and site visits and apply a structured process. The purpose of mobile research labs in Sharing Cities Sweden is to explore sharing services and the developing sharing economy in cities.

## Strategic Development

Strategic environmental development is an interactive exercise involving researchers, students and practitioners from Sharing Cities Sweden working together to explore sharing services and the developing sharing economy in cities and urban areas in different parts of Sweden.



The lead partners include Lund University, KTH Royal Institute of Technology, City of Malmö, City of Umeå, and City of Göteborg. The program is carried out within Viable Cities, a Swedish Innovation Programme for smart sustainable cities, jointly funded by the Swedish Innovation Agency (VINNOVA), the Swedish Energy Agency and the Swedish Research Council for Environment, Agricultural Sciences and Spatial Planning (FORMAS).